

Alumni Instagram Contest Rules and Regulations

UNIVERSITY OF MANITOBA - ALUMNI· Tuesday, February 16, 2021·READING TIME: 5 MINUTES

The Alumni Instagram contest (the “Contest”) is opened to residents of Canada (excluding Quebec) and shall be construed and evaluated according to applicable Canadian law. Void in whole or part where prohibited by law. Entry in this Contest constitutes acceptance of these Contest rules (the “Contest Rules”).

1. GENERAL ELIGIBILITY

The Contest is open only individuals 18 years or older at the time of entry who follow the UM Alumni Instagram page and are located in Canada, excluding residents of the Province of Quebec (“Eligible Participants”). This Contest is not open to employees of the University of Manitoba’s External Relations Unit. To be eligible for this Contest, an individual must have a valid Instagram account. The selected contestant will be required to first correctly answer a time-limited mathematical skill-testing question without mechanical aid before being declared a winner.

The University of Manitoba shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the University of Manitoba for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The University of Manitoba reserves the right, in its sole discretion; to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. AGREEMENT TO RULES

By participating in this Contest, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of the University of Manitoba Alumni Relations as final and binding as it relates to the content of this Contest.

3. CONTEST PERIOD

Contest Entries will be accepted online starting February 16, 2021 at 09:00 a.m. Central Standard Time (“CST”). The Contest closes on Sunday, February 28, 2021 at 11:59 p.m. CST. All online entries must be received by February 28, 2021.

4. HOW TO ENTER

There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

- Be following @umanalumni on Instagram
- Take a photo of yourself with a book by your favourite Canadian author, and post on your Instagram channel / share in your stories
- If your Instagram account is not public, You must send a screenshot of your post or Instagram story to @umanalumni Instagram account via Instagram direct message to enter
- Tag @umanalumni Instagram channel on your post or story as well as two (2) friends who also love to read

- Use the hashtag #UManAlumniBookClub

PRIVATE Instagram accounts must send a screenshot of their post via direct messaging to the @umanalumni Instagram account during the contest so that we can verify you have met all requirements to qualify for entry. Images depicting dangerous behaviour or the consumption of alcohol or illegal substances will not be eligible.

The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of the University of Manitoba Alumni Relations. Only postings using the correct @ handle will be considered.

You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of University of Manitoba Alumni Relations.

5. CONSENT TO USE

By submitting the Entry, You understand, acknowledge and confirm that the University of Manitoba may choose to repost or share Your entry to the UM Alumni Instagram page or the University of Manitoba website without further obligation or compensation of any kind to You.

6. WINNER SELECTION AND NOTIFICATION

Winner will be selected through a random draw under the supervision of the University of Manitoba Alumni Relations Office. The Winner will be notified by Instagram Direct Message by March 5, 2021 following selection of Winner. The University of Manitoba Alumni Relations Office shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information.

If Winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, provincial, and local laws and regulations.

Each Tentative Prize Winner (or, if such Tentative Prize Winner is a Minor, such Minor's parent or legal guardian) must sign a declaration, waiver and release, affirming he or she has read, understood and agreed to be bound by these Rules, grants all consents required and as contemplated by these Rules, authorizes the University of Manitoba to broadcast, publish and disseminate his or her name, likeness, voice, performance, city of residence and biographical information in connection with any promotion, publicity, or news, entertainment and/or information purposes, without further consent and without compensation, and releasing the University of Manitoba, its affiliates, representatives, employees and agents from any and all liability of any kind whatsoever arising out of the Tentative Prize Winner's participation in the Contest and/or receipt and execution of any prize awarded.

7. PRIZES

The prize is hereafter referred to as the “Prize”. A Prize winner is hereafter referred to as a “Winner”. There is one (1) prize available to be won. The Winner of the Campaign will receive:

- The next 2 books for the upcoming reading periods
- \$25 gift card for alumni owned business, Cornelia Bean

The specifics of the Prize shall be solely determined by the University of Manitoba Alumni Relations. No cash or other prize substitution shall be permitted except at University of Manitoba Alumni Relation’s discretion. The Prize is non-transferable.

All expenses related to mailing or shipping to Winner will be the sole responsibility of the University of Manitoba Alumni Relations Office. Any and all other Prize-related expenses, including without limitation any and all federal, provincial, and/or local taxes, shall be the sole responsibility of Winner.

No substitution of Prize or transfer/assignment of Prize to others or request for the cash equivalent by Winner is permitted. Acceptance of Prize constitutes permission for the University of Manitoba Alumni Relations to use the Winner’s Entry for purposes of advertising and trade without further compensation, unless prohibited by law.

8. ODDS

The odds of winning depend on the number of eligible entries received.

9. LIMITATION OF LIABILITY

The University of Manitoba, its affiliates, representatives, employees, agents, insurers and assigns shall not be in any manner whatsoever be liable or responsible for theft, loss, technical malfunctions, computer and/or telephone network malfunctions, software problems, online traffic congestion, any human or computer generated error, which may in any manner affect the receipt of Contest entries, the notification of winners, the awarding or distribution of any prize under the Contest.

All Instagram™ logos and trademarks displayed on this Contest are property of Instagram.

10. INDEMNIFICATION

By entering the Contest, entrant releases and holds the University of Manitoba, its affiliates, representatives, employees, agents, insurers, and assigns, harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, including without limitation any claims of infringement of rights to copyright, privacy and/or personality.

11. PRIVACY

The University of Manitoba will not be collecting any personal information of any kind during the Contest, other than to notify prizewinners and showcase winning images. This information will not be kept past the Contest finish.

12. RELEASE OF INSTAGRAM

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. Instagram is completely released by each Eligible Participant in this Contest, from all liability arising in connection with the Contest. Any comments, questions or complaints regarding the Contest must be directed to the University of Manitoba.

13. GENERAL

If for any reason the online portion of this Contest is not capable of being completed as planned including, but not limited to computer virus, bugs, tampering, technical failures or other causes beyond the control of the University of Manitoba, the University of Manitoba reserves the right to cancel, suspend or modify the Contest.

The University of Manitoba, its affiliates, representatives, employees and agents assume no liability whatsoever for damage to any person, or to their computer or other property, arising from their actual or attempted participation in the Contest in any manner whatsoever, or in the awarding of any prize.