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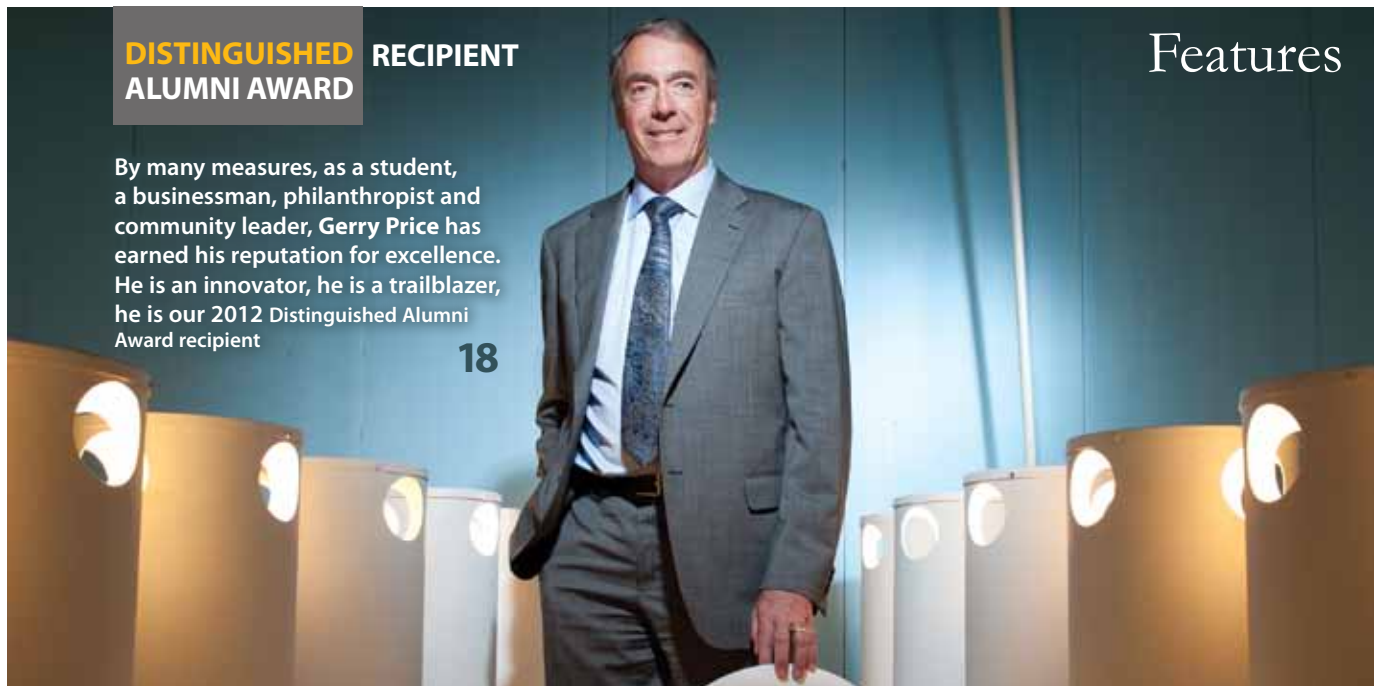
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DISTINGUISHED ALUMNI AWARD RECIPIENT

By many measures, as a student, a businessman, philanthropist and community leader, **Gerry Price** has earned his reputation for excellence. He is an innovator, he is a trailblazer, he is our 2012 Distinguished Alumni Award recipient

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TRAILBLAZER REBEL INNOVATOR

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The True North: Canada's Final Frontier

WEDNESDAY, DECEMBER 12
Trailblazing Indigenous Success

WEDNESDAY, JANUARY 16
The New West: The Economic and Political Rise of Western Canada

WEDNESDAY, FEBRUARY 6
Crouching Tiger, Hidden Dragon: Does the Rise of China Mean the Decline of the West?

WEDNESDAY, MARCH 20
The Arts: Foundation of a Vibrant Community

WEDNESDAY, APRIL 17
Global Pandemic: Another Y2K or Future Apocalypse?

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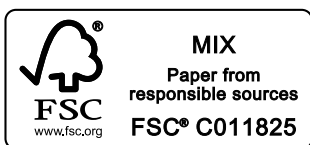
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It is a **WELCOME CHALLENGE** each year to select the Distinguished Alumni Award honoree from among the outstanding alumni at the University of Manitoba.

Our 2012 award recipient, Gerry Price [BSc(ME)/70, MSc/72], is as deserving an honoree as any and we look forward to acclaiming him during Homecoming 2012.

An engineer by profession, Gerry is a builder to his core.

He has transformed a successful family ventilation business into The Price Group of companies, with sales of \$331 million, 12 manufacturing sites and more than 2,200 employees, despite fierce global competition and the inevitable ebbs and flows of the construction sector. Along the way, he has earned numerous professional accolades and honours, including being named a Fellow of the Canadian Academy of Engineering (2011) and receiving a Queen Elizabeth II Diamond Jubilee Medal (2012).

He has been a driving force in the growth and success of the University of Manitoba through the Faculty of Architecture Partners Program, the Asper School of Business Associates Program, the Faculty of Engineering Friends program and fundraising for the university's Engineering and Information Technology Complex.

Gerry and his wife Barb [BHEc/69, CertEd/70] are also community builders and philanthropists who have given to the United Way; St. John's-Ravenscourt School; the Canadian Museum for Human Rights; the Winnipeg Symphony Orchestra; Variety, the Children's Charity of Manitoba; and the Children's Rehabilitation Foundation.

The Distinguished Alumni Award serves as a shining example to our more than 27,000 students, especially those who will begin classes at the University of Manitoba for the first time this fall.

Gerry Price is a role model. He is a special individual who has contributed to his community, province, country and world in a meaningful way.

His story serves as inspiration for our new students, our future alumni, to embrace the unexpected, defy convention and blaze new trails. And today, we see countless examples of bright young men and women committed to pursuing excellence at the U of M in their own unique ways.

I delight in every opportunity I am given to celebrate student success, be it at convocation or any specific example of academic, athletic or personal excellence we recognize throughout the year. The annual presentation of the Distinguished Alumni Award is, to me, an extension of this celebration, and an opportunity to recognize how the honorees has continued to excel throughout their lives after graduation. It is a reflection of the values we hold closest at the U of M and, as such, something we can all embrace.

With that in mind, I invite you to join me at Homecoming 2012 from Sept. 12 to 16, to recognize Gerry, to reconnect with old friends and to celebrate the people, the places, and the experiences that helped define you.

David T. Barnard PRESIDENT AND VICE-CHANCELLOR



ENVISIONING a FIELD OF DREAMS at the U of M

The University of Manitoba will cast a pretty wide net to field suggestions on how to develop the newly acquired Southwood Golf Course lands: this fall, they'll launch an **International Design Competition** seeking proposals from architects and urban planners the world over.

The contest stems from recent public consultations exploring how best to transform the 120-acre course into a sustainable, multi-use community space—one that builds on the U of M's longstanding tradition of excellence, best practices and innovation, while increasing the campus' value as a viable, all-season destination.

"The outcome is to create community," says Michelle Richard [BA/89, MCP/93], director of the U of M's Campus Planning Office. "We want to be able to evolve this campus away from being a commuter campus, where people come during the day and then leave in the evening, and really make it about creating community—creating an inviting place in which to learn, work and play."

The contest, which is open to teams of architects, engineers, ecologists and urban planners, will run for nine months, though physical development won't get underway for two to three years. In the interim, the lands will be available for recreational use, but not organized events. Maintenance will adhere to the U of M's best-practices model, meaning no pesticides, chemicals, fertilizers or irrigation will be used.

Public engagement is expected to play an integral role in the process — strengthening outcomes, inspiring debate, and generating new ideas about community, architecture and urban form, says Richard. Consultations have already identified five key principles (connected, destination, transformative, sustainable, and community) that embody the project's goals, and future developments will be made with the concept of quality public space as a top priority.

To learn more about the competition, visit umanitoba.ca/campusplanning.

RIGHT COURSES, RIGHT LOCATION

Those three 'Ls' of real estate, location, location, location might partly explain the early success of the James W. Burns Executive Education Centre.

An offshoot of the I.H. Asper School of Business, the Centre is situated in the iconic Exchange District and melds century-old architecture with state-of-the-art meeting and classroom facilities.

Beyond classy ambiance, what the Centre has excelled at best since opening in April of 2011 is meeting the needs of its clientele—middle and upper-management types throughout Manitoba. The Centre's reach expanded even further when it hosted executives from Quebec to as far away as Switzerland and Belgium.

Steve Vieweg [BA/78], who is director of the Centre, recalls stories of "exasperated" executives who showed up late for a morning course at Fort Garry, after jockeying for precious parking spots with students and hiking across campus. That's not the case anymore. "[For example] if you work at Hydro, you can drive to work, park, use the skywalk system and be here in the space of 10 minutes," says Vieweg.

In addition to its proximity to the business community, Vieweg cites the three-pronged platform of educational offerings—a mix of open enrolment, customizable and outreach programs—as another part of the Centre's winning formula.

As for the benefits of the program to the U of M? Vieweg says they range from solidifying the connection between U of M alumni and their alma mater through lifelong learning (many course participants are U of M grads); creating outreach opportunities in Manitoba's business, public sector and not-for-profit communities; and returning the resources it generates back to the I.H. Asper School of Business to assist with scholarships, capital investment or other student or faculty-centered enhancements.



Prof. Tracie Afifi made international news with the release of her study published in *Pediatrics* that found harsh physical punishment, even in the absence of child maltreatment, is associated with mood disorders, anxiety disorders, substance abuse/dependence and personality disorders.

AMONG the BEST



Graduate students **Amy Scott** and **Harlyn Silverstein** are recipients of the prestigious **Vanier Canada Graduate Scholarships**. These awards help recruit and keep in Canada top doctoral students from across the country and around the world. They are considered the Canadian equivalent of the United Kingdom's Rhodes Scholarships. Scott and Silverstein will each receive \$150,000 over three years towards their studies and research.

An anthropology student, Scott will develop a new method to study stress within the skeleton and how it affects growth and development. She will focus on skeletal samples from late to post-medieval Denmark to determine whether patterns of skeletal stress correlate with changes in food procurement during this era.

This new form of analysis developed by Scott will allow researchers to gauge stress severity by exploring different skeletal indicators that manifest throughout an individual's lifetime, providing a unique opportunity to study health and well-being in the archaeological past. While this method will be created using Danish samples, once established, it could be applied to bio-archaeological research of Canadian populations as well, including First Nations Peoples and early European settlers.

Silverstein will characterize a new class of materials that could change the way we live. The chemistry student will study multiferroic materials, which are special because they can be both magnetically and electrically polarized simultaneously. In some cases, an electric current can induce a magnetic one and vice versa. These materials might make it possible to create much smaller, much faster and much more energy efficient devices than currently available. For example, multiferroics could potentially double bit storage capacity, reduce identity theft by making encrypted information more difficult to hack, and create electronic devices smart enough to convert their own wasted heat into green energy.

Through the **Verna J. Kirkness Science Education Program**, 10 Indigenous high school students from Northern Manitoba came to the Fort Garry campus to experience the thrill of doing exploratory research first-hand.



The University of Manitoba's Faculty of Law officially launched its creation: the *Canadian Journal of Human Rights*, the first and only academic journal of its kind in Canada.

A SUPREME SUCCESS



A full and rich student experience can open many doors—even those to the Supreme Court of Canada. University of Manitoba law graduate **Dayna Steinfeld** [BA(Hons)/09, JD/12] was chosen from 150 short-listed applicants to clerk at the Supreme Court next year. Steinfeld will be clerking with Supreme Court Justice and U of M alumnus Marshall Rothstein [BComm/62, LLB/66, LLD/10], a position coveted by over 2,500 law school graduates each year and for which only 27 are chosen.

Steinfeld's passion for human rights and social justice issues led her to get involved with the women's Legal Education Action Fund and youth group No Means No. She's also a member of the speaker's bureau at the Centre for Human Rights Research.



Kyle Elliott, a biology PhD candidate, reports that guillemots, a diving bird, reach 30 then die quickly and suddenly, showing few signs of aging prior to death. His team's findings could help us understand the aging process, providing critical insights for our aging population.



HAPPY CAMPERS

By Sarah Richards

NO REMOTE COMMUNITY IS TOO FAR. It's not quite the WISE Kidnetic Energy camp motto for teaching kids about science. But it could very well have been this past summer, as University of Manitoba student instructors fanned out across Manitoba.

"We really try and give rural communities the time and space to develop their youth and orient them to the fields of science and engineering," says Nursraat Masood [BSc(CE)/04, MSc/10], WISE Kidnetic Energy's program administrator. "I think we've worked very hard to create positive energy towards these fields in the province of Manitoba."

Started in 1990, WISE Kidnetic Energy is a non-profit with a mission: increasing the number of girls and other under-represented groups in the fields of science and engineering. During the school year, WISE instructors make science presentations based on the provincial school curriculum to kids in the Winnipeg region. Come summer, however,

the instructors travel throughout the province to hold weeklong science summer camps.

This past summer, WISE instructors travelled to nearly 30 different camp locations, several of which were First Nations communities. The instructors logged major travel mileage, driving hours to get to locations like Norway House and flying in to northern towns like Churchill.

Camp manager Tabitha Wasylyk says all of the kids they work with share common characteristics: they're excited, want to try new experiments, and have fun. But the most remote camp locations—the ones that require some serious hoofing to get to, including flying by prop plane—are a little special.



“When you go to communities that aren’t used to having people around from outside the community, it’s kinda a bigger deal for them,” says Wasyluk.

The organization works with nearly 30,000 students in a single year. All of the instructors are U of M science, engineering and education students, and the vast majority of them are female.

“We’re not going into classrooms and taking the girls aside,” says Masood. “We’re hoping that because it’s a woman talking about science and engineering and inviting them to these fields that they’ll re-orient to perhaps thinking about entering these fields.”

Women and certain minorities remain stubbornly under-represented in the sciences. For instance, only 22 per cent of workers in the field of natural sciences, engineering and mathematics were female in 2009, according to Statistics Canada. Even more sobering is the fact that this figure barely changed over more than two decades. In 1987, women only comprised 20 per cent of the workers in these fields.

WISE is working to change that disparity. The summer camps emphasize hands-on learning through activities that help children understand things like simple mechanics.

“We don’t want it to be anything like school,” admits Wasyluk. “We want it to be a fun camp, but one that’s still a learning environment.”

Instructors often dress up for the theme of the day. For the camp’s pirate ship building activity, that could mean wearing an eye patch and hat, or full-out pirate kit.

The actual ship building starts with kids drawing blueprints while learning about how wind energy propels the sails and keels stabilize the ships. They then select the boat’s building materials—in this case, pop bottles, popsicle sticks, marbles, toothpicks, string and aluminum foil—and put together their masterpiece.

Creating these scientific works of art, though fun, is anything but child’s play; it can trigger life-changing decisions, like it did for 22-year-old Michelle Carriere.

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WHAT’S NEW AT THE FACULTY OF ENGINEERING?

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PERC-olating knowledge, IMPROVING pediatric care

By Sylviane Duval



Croup, bronchiolitis, and head injury—they are the most common causes of childhood visits to the emergency department and are often the scariest for parents. Yet for years doctors and nurses were not managing these ailments consistently across Canada.

Dr. Terry Klassen helped change this. In 1995, he came up with the idea to form a network of health professionals across Canada to conduct multi-centre research projects. This group, called Pediatric Emergency Research Canada (PERC), have since created greater consistency and improved care for kids arriving in ERs across the country. Their efforts were recently recognized as a top achievement in health research.

“I’ve had a career that impacts kids and families,” says Klassen, who is director of research at the Manitoba Institute of Child Health. “That’s a great thing, and I don’t take it for granted. I keep working to earn it and the gifts I’ve been given. It’s wonderful to sit back and be thankful.”

Klassen first came across a discrepancy in care while researching minor head injuries in kids arriving at emergency. He realized that one centre couldn’t recruit enough patients to provide sufficient context for his studies so he persuaded pediatric centres across Canada to submit their data on the issue—and was appalled to find that whether or not a child who had lost consciousness received a CT scan varied on a centre-by-centre basis. That study led to a new rule, known as CATCH, or the Canadian Assessment of Tomography for Childhood Injury, which helps ER doctors decide under which conditions children need CT scans.

Klassen’s study became the first of his newly established PERC, which has since grown to 15 sites within teaching or pediatric hospitals nationwide.

PERC has made considerable improvements to how croup is treated around the world. Klassen’s research on this common respiratory condition found in kids, which targets the larynx and is characterized by a barking cough, began when he read a study showing that hospitalized children who received an intramuscular dose of dexamethasone (a steroid) were half as likely to need intubation and improved faster. He wondered if intervening sooner—at emergency, for instance—could prevent hospitalization altogether. The Children’s Hospital of Eastern Ontario, where Klassen worked at the time, launched a series of multi-centre, randomized studies through PERC that confirmed the result even for mild cases, but also revealed that smaller hospitals were less likely to use steroids than large ones.

Another study showed that dexamethasone, along with epinephrine—the generic name for the hormone adrenalin, which helps the body regulate heart rate, blood vessel and air passage diameters, as well as metabolic shifts—may act synergistically on children with bronchiolitis. The results, after a program of training, mentorship, and outreach to ensure that emergency pediatricians have the latest knowledge, were fewer admissions, lower health-care costs, less stress on parents, and widespread adoption of the interventions.

For this body of research, Klassen and his team received one of the highly regarded Top Achievement in Health Research Awards in 2011 from the Canadian Institutes of Health Research (CIHR) and the Canadian Medical Association Journal for “improving health outcomes of acutely ill and injured children visiting pediatric emergency departments.” The awards are given to researchers whose achievements change the course of health care delivery.

“We’re proud of how far pediatric emergency has grown in Canada from being an unrecognized area of practice in the 80s to receiving a top research award and developing a body of knowledge that impacts patients,” says Klassen. “I feel privileged to have been along for the whole ride.”

The whole ride may not be quite over. In June, Klassen was nominated to CIHR’s governing council for a three-year term. He expects to advocate for research investment and for Manitoba’s ongoing representation in CIHR’s mandate.

Klassen remembers wanting to be a doctor since receiving his first medical kit at age four. As a youngster in Central America, where his family lived for a time during his childhood, he devoured the limited reading material in English—notably the popular “I Am Joe’s Body” series of articles in Reader’s Digest that explained anatomy in layperson language.

He never wavered; he never went through the marine biologist or fireman phase. He knew he wanted to study medicine and did so at the University of Manitoba because, he says, of its clinical approach to issues and reputation for quality education. He considered internal medicine as a specialty, but pediatrics won him over.

Klassen acknowledges his experience in the ER fostered a parenting style focused on reducing the chance for injury. “Maybe my own kids found me irritating because they didn’t get a trampoline and had to wear bike helmets.”

As a professional, however, Klassen finds the distance he needs to examine a child, ask the parents questions, investigate the issue, respond and, at the same time, interact with the child at a much lighter level.

But the suppressed emotion over a poor outcome can be overwhelming. The devoted doctor still remembers the first time—during a case of sudden infant death syndrome (SIDS)—when he had to give parents bad news.

“We need to stand beside each other as humans and experience life together,” he says. “There’s no easy explanation as to ‘Why you, not me?’ Sad things happen. You try to figure out why kids have SIDS. Now we have knowledge that makes a difference. It’s motivating; it causes you to reflect and be fully human.”

LEADING CHANGE by example

By Shamona Harnett [BA(Adv)/96]



ample

Though visionary humanitarian Stephen Lewis has inspired audiences around the world to join the fight against HIV/AIDS in Africa, he is constantly reminded that much work still needs to be done

Stephen Lewis can't stop thinking about his recent trip to Calcutta's red light district—a journey he compares to Dante's version of hell. "There's a lot of smoke. There's an intense poverty. The streets are littered with activity. It gives you an very unpleasant sense," says Lewis, 74, the Toronto-based politician, diplomat and humanitarian who has made it his life's mission to tackle HIV/AIDS around the world.

"You're walking through an oppressive corridor where clients are furtively seeking sex workers and sex workers are lined up on the street—and it all has an atmosphere that's closer to Danté than Kafka."

Lewis, who *Time Magazine* named one of the 100 most influential people in the world, was in India pursuing his passions: fighting both AIDS and women's oppression.

In 2003, the former leader of Ontario's New Democratic Party launched the Steven Lewis Foundation—a charity that raises money for grassroots HIV/AIDS causes. But rather than toil about his cause from behind an office desk, Lewis leapt to the front lines to witness the chaos first-hand.

In India, Lewis and a small entourage that included iconic American feminist Gloria Steinem, chatted with a few of the 11,000 sex workers in the area. He uncovered their stories as menacing pimps and landlords looked on.

Since then, Lewis admits he's still haunted by what he saw during his first peek at Calcutta's underbelly and notes he's "shocked" that neither police nor the legal system in India seem interested in prosecuting rapists and johns.

"I haven't yet sorted it out in my mind, because it has been less than a month, how to respond other than outrage—how to respond more usefully. But I will at some point. I'm just thinking it through."

That's why Lewis inspires so many: he doesn't just talk about the world's problems. He attempts to do something about them. Even those who don't subscribe to his left-of-centre views can't help but be intrigued by his storytelling, an attention-grabbing blend of eloquence and razor-sharp diction.

The author and Order of Canada recipient presented a series of lectures at the University of Manitoba in March. There was standing room only at Frederic Gaspard Theatre where hundreds of students gathered to hear him speak. Even the room next door was packed with an overflow of people, their eyes fixed to a video screen that broadcast his lecture in which he spoke about his wrenching experiences in Africa, AIDS progress around the world, banning the anti-homosexual laws that exist in the Caribbean, the AIDS epidemic in Canada's Aboriginal community and some of the cutting-edge AIDS research happening in Manitoba.

He encouraged young people to volunteer and advocate for what they believe in.

He realizes he's not going to change everyone who shows up to his speeches.

"I'm pretty aware of the fact that in any audience... you're only going to reinforce the natural instincts of a dozen or 15 people," says Lewis. "I think it's useful to raise awareness with everyone. But you're only going to have a small handful who want to go out and change the world."

"That justifies the whole engagement for me."



For *Race Against Time*, Stephen Lewis used the talks he delivered during one of the annual CBC Massey Lecture series to challenge the western world to deliver on its promises of change in Africa. On the web at houseofanansi.com/Race-Against-Time-P694.aspx.



Time Magazine named Lewis one of its 100 most influential people in the world for 2005. Visit <http://ti.me/NBMfz0> for more information.



To learn more about Calcutta's red light district, watch the Academy Award winning documentary *Born into Brothels* at <http://www.youtube.com/watch?v=hWpgbukKAhM>

Photo: Anurita Bains

For more of Lewis's interview with *On Manitoba*, visit umanitoba.ca/people/alumni/manitoba/index.html; to learn more about the Stephen Lewis Foundation, go to stephenlewisfoundation.org.

Legacy of learning has international impact



Photo: Mike Latschislaw

Roniele Cordeiro has travelled a long way to pursue her dreams of studying microbiology at the University of Manitoba.

The 34-year-old, who hails from Brazil, originally came to Winnipeg in 2006 because her husband was starting his own graduate studies at the U of M. Not yet fluent in English, Cordeiro studied the language for a year before embarking on her own course in graduate studies.

Now in her third year of the PhD program in the department of food science, Cordeiro says her academic experience has been greatly enhanced by receiving the Roma Zenovea Hawirko Graduate Scholarship. This endowed fund is offered to a graduate student who is enrolled full time in the Faculty of Science or the Faculty of Agricultural and Food Sciences and is working on a research project in the area of microbiology.

“Receiving this award has been an encouragement because it gives me a sense that my research is relevant,” says Cordeiro. “Such an incentive has certainly made an impact in my academic career since I feel that my time and effort are appreciated. Also, the scholarship has helped me to pay the tuition and fees of the PhD program.”

A true pioneer in her field, the late Roma Hawirko [BSc/41] was one of the first female microbiologists in Canada and was the first woman to teach microbiology at the University of Manitoba, where she was a professor for more than 35 years. Inspired to give back to her alma mater, Hawirko made a bequest of \$150,000 to the University of Manitoba in her will and made annual payments on this pledge until her death, at which point her estate paid the remainder.

Cordeiro is grateful for the generosity of donors and alumni like Hawirko, who help support her graduate work.

“The financial support is appreciated and has contributed greatly to my academic career,” she says. “Being a full-time graduate student is exciting because it allows me to engage in research as my major professional activity.”

After completing her PhD, Cordeiro dreams of becoming a professor specializing in molecular biology as a tool to assess and improve food safety.

“On behalf of the academic community I would like to thank (donors) for stimulating and encouraging research,” she says.



From documentarian to doctor

Heather Watson-Burgess is used to having the influence of strong women in her life.

Now in her third year in the Faculty of Medicine, this busy mother of two recalls how her own mom completed two master's degrees when she was growing up, inspiring a love of lifelong learning.

Watson-Burgess spent a few years at home with her children before embarking on a career in documentary film, an industry she worked in for nearly a decade before starting a new chapter in medicine, one she couldn't have attempted without the help of the Dr. Jennifer Burton Bursary in Medicine.

Established by Jennifer Burton [MD/94], this bursary is offered to medical students who have spent at least 10 years in the work force or as a stay-at-home parent before returning to university to pursue a second career in medicine.

Burton, now a practicing physician in British Columbia, was herself a stay-at-home mom before she decided to pursue a career in medicine at the University of Manitoba. The challenges she faced as she worked towards her degree inspired her to establish the bursary for medical students with a similar background.

"I know how hard it is. When I started medical school I wasn't sure how I was going to pay for it," says Burton. "I decided that if anyone else was in the position I was and if I had some extra money to help I would be glad to do it."

For Watson-Burgess, the bursary provides more than just a financial boost.

"There aren't many of us juggling med school and motherhood," she says. "It feels like someone out there appreciates how high the stakes can be when one puts their life on hold to pursue a career in medicine."

Due to the fact that her own children and family are rooted in Winnipeg, Watson-Burgess says it was natural for her to choose the U of M and that she intends to practice in Manitoba as well.

Watson-Burgess hopes to focus on the area of obstetrics after graduation and has enjoyed her experiences with patient care in that department.

"The women are interesting people; each story is unique and I have yet to find an aspect of the work that I don't love," she says.

Stories by Marshall Wiebe

A Breath of **FRESH**



H AIR

When you think of glamorous industries, chances are that the ventilation equipment business isn't one of them. Gerry Price [BSc(ME)/70, MSc/72] knows that.

But as the chairman and CEO of the Price Group of companies, the Winnipeg-based manufacturer of heating, ventilation and air conditioning products, he also knows that something as simple as the air quality of a building is vital for the people who live or work there.

And as much as something so important can be easily overlooked, so too can Price. A successful business leader, Price nevertheless prizes modesty. When asked why he's been awarded the 2012 University of Manitoba Distinguished Alumni Award, his answer is simple.

"I think it's why they chose to nominate me that's relevant, not why I think I was nominated," says Price.

A quick consultation with award nominator and Faculty of Engineering Dean Emeritus Doug Ruth sheds some light on this. Ruth first met Price in 1967, when they were both studying mechanical engineering at the university.

"He is *the* role model, as far as I'm concerned," says Ruth. "He's academically smart, but he's also street smart. He's open, warm and true to his friends. It's rare that you get that combination of a person who's driven and who's nice."

That drive is clear. After obtaining his PhD in mechanical engineering and applied mechanics in the United States, Price worked as a scientist for the Defense Research Board in Alberta. In 1977, he joined the family ventilation equipment business founded by his father. Within a decade, Price was running the company. By the mid-1990s, he had bought out the company's remaining shareholders in order to take full control of the firm.

"I kinda like being in charge of my own ship, if you like," says Price. "I had ideas of what I wanted to do in the business, and I wasn't sure others would be interested in taking the risk with me."

One of those risks: expanding the business south of the border. It was a bold move; Price says the company lost a 'ton of money' for seven years.

continued on page 20

Photo: Thomas Fricke

THE PRICE GROUP OF COMPANIES – 2011

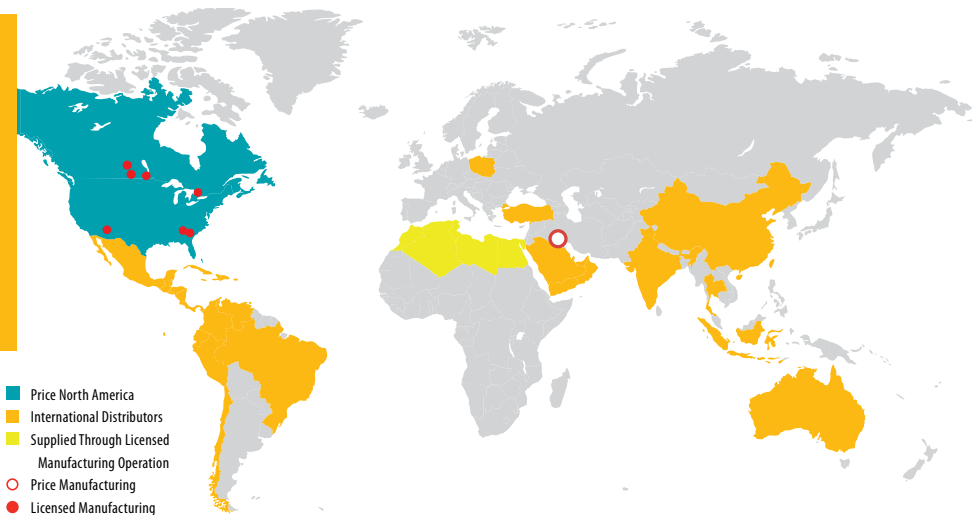
8 COMPANIES

SALES OF \$331 MILLION

12 MANUFACTURING SITES

MORE THAN

2,200 EMPLOYEES



U OF M ALUMNI: GENUINELY GENEROUS

Photo: Bob Talbot



In 2011, **Gerry and Barb Price** [BHEc/69, CertEd/70] were named the Outstanding Philanthropists of the Year by the Association of Fundraising Professionals (AFP), Manitoba Chapter.

The Price family's generosity is part of a proud tradition of giving among University of Manitoba alumni, as demonstrated in the list of past AFP honorees below.

Since 1998, the following University of Manitoba alumni have been honoured as either Outstanding Philanthropists or Outstanding Volunteer Fundraisers:

Dr. **Frank J. Hechter** [DMD/71, MSc/76, MEd/90, PhD/95]

Janice Filmon [BSchEc/63, LLD/11]

Marty [BComm(Hons)/83] and **Michelle Weinberg**

Conrad Wyrzykowski [BA/50, LLB/54]

Susan Glass [BComm/67] and **Arni Thorsteinson** [BComm(Hons)/71, LLD/09]

Gail Asper [BA/81, LLB/84, LLD/08]

Bruce Campbell [BSA/58, LLD/07]

Hartley T. Richardson [BComm(Hons)/77, LLD/04]

Albert D. Cohen [LLD/87]

William Norrie [BA/50, LLB/55, LLD/93]

Don Penny [CA/63]

Israel Asper [BA/53, LLB/57, LLM/64, LLD/98]

Marjorie Blankstein [BA/50]

John [LLD/11] and **Bonnie Buhler**

Sol Kanee [BA/20, LLD/74]

Harold [BA/48, LLB/52, LLM/57, LLD/94] and **Dee Buchwald**

Price continued from page 19

"At the same time, our Canadian business entered into a deep recession," says Price. "Because between 1987 and 1993, we lost two-thirds of our Canadian non-residential construction market. For a number of years, we had to find every considerable way to save money, keep the doors open, meet payroll and keep the business viable in Canada."

Price attributes his company's turnaround to many factors, including its strong research and development and rolling out new products with short lead times. He also says the company's commitment to customer service and principle-based values helped it eventually break even.

"It's a business model not practiced by very many companies," says Price. "People give lip service to it, but very few actually execute on it."

Ruth says Price's dedication to keeping 800 employees as well as company headquarters in Winnipeg is nothing less than outstanding.

"What he's done is move the manufacturing facilities to other places in the world, because that's what you've got to do," says Ruth. "But what he has [also] done, is he's kept all the high-end—all the engineering, design, management—in Winnipeg."

Today, Price owns or controls eight companies operating under the Price Group. Last year, those companies had sales of \$331 million, 12 manufacturing sites and more than 2,200 employees.

Nevertheless, the 63-year-old continually evaluates his business, and himself, against other leaders in the market, always looking for an opportunity to learn.

"When you hear the great story of somebody with a new approach or some insight on leadership, or this-or-that, I capture it," says Price. "I write notes, I clip articles. I've got files on leadership and things like this."

Price is a driven, committed, individual, says Ruth—and that energy goes far beyond the office swivel chair. He volunteers for numerous non-profits, and has long been involved in helping U of M students better prepare for life in the work world through his involvement with the Faculty of Architecture Partners Program, the Asper School of Business Associates Program, the Faculty of Engineering Friends program and raising funds to build the university's Engineering and Information Technology Complex.

Many of Price's donations are given quietly, below the radar. Money, he says, has never been an objective in his life, but rather a byproduct of a successful business.

"You know, you're not judged in life by what you have on your death bed," says Price. "The legacy that counts is the people who have benefitted, loved and appreciated your being part of their life. That's the only legacy that counts. Nothing else counts. Period."

Of all his charitable endeavours, one remains most personal.

The Travis Price Classic is an annual charity golf tournament held in memory of Price's son, who died suddenly while playing hockey for St. Johns-Ravenscourt in 2004. Travis's childhood friends conceived the event and Gerry is a member of the committee. In its first two years, the tournament raised \$350,000 for Camp Brereton, an outdoor getaway for kids of all abilities in the Whiteshell Park region that's run by Variety, the Children's Charity of Manitoba.

The money helped build a new sports court at the camp, and a new camp lodge is scheduled for completion this fall.

"Gerry is truly a leader in the community," says Variety executive director Wayne Rogers. "He's just a stellar human being."

“You know, you’re not judged in life by what you have on your death bed,” says Price. “The legacy that counts is the people who have benefitted, loved and appreciated your being part of their life. That’s the only legacy that counts. Nothing else counts. Period.”



L to R: Price’s class shot, 1970 Slide Rule; Training and Trade Minister Peter Bjornson (second from left) and Gerry Price (right) tour Price’s Winnipeg facility to kick off Manufacturing Week. Photo: the Winnipeg Free Press/ Phil Hossack, original publication date, March 20, 2010

DAA PAST RECIPIENTS

- 2011 **HOWARD PAWLEY** 2010 **LILA GOODSPEED** 2009 **NESTOR BURTONYK** 2008 **GREGG HANSON** 2007 **IAN C.P. SMITH** 2006 **JOHN FOERSTER** 2005 **GARY AND JANICE FILMON** 2004 **DAVID G. FRIESEN** 2003 **ALBERT FRIESEN** 2002 **HAROLD BUCHWALD** 2001 **JAROSLAW BARWINSKY** 2000 **ROBERT SILVER** 1999 **MARION VAISEY-GENSER/R.W. (BILL) POLLOCK** 1998 **PETER KONDRÁ** 1997 **JOHN BOWMAN** 1996 **RICHARD SCOTT** 1995 **HENRY FRIESEN** 1994 **SUSAN LEWIS** 1993 **BARRY BROADFOOT** 1992 **JEAN CARSON** 1991 **LESLEY HUGHES** 1990 **ALLAN RONALD** 1989 **BETTY JANE WYLIE** 1988 **GAIL WATSON** 1987 **MONTY HALL** 1986 **PERCY BARSKY** 1985 **MARGARET STOREY** 1984 **CAMERON JAY** 1983 **BEVERLY BAJUS** 1982 **IVAN EYRE** 1981 **ESMOND JARVIS** 1980 **GRANT MASHALL** 1979 **ISRAEL ASPER** 1978 **WALTER BUSHUK** 1977 **JAMES BURNS** 1976 **ROBERT ANDERSON** 1975 **KATHLEEN RICHARDSON AND WILLIAM KURELEK** 1974 **MORLEY COHEN** 1973 **WILLIAM JOHN MCKEAG** 1972 **MARY ELIZABETH BAYER** 1971 **JOHN PAGE** 1970 **WALLACE GRANT** 1969 **SIMMA HOLT** 1968 **JOHN PARKIN** 1967 **GORDON DONALDSON** 1966 **LEONARD SHEBESKI** 1965 **DAVID GOLDEN** 1964 **ALFRED MONIN** 1963 **RICHARD HUNTER** 1962 **WILLIAM ALLEN** 1961 **HENRY DUCKWORTH** 1960 **JOSEPH DOUPE** 1959 **MITCHELL SHARP**



Photo: Adrian Lam

Long before he was an internationally renowned expert on quality control and hospital administration, **Ken Williams was a high school dropout climbing 200 feet to top a tree in a logging camp on the coast of British Columbia.** His formative experience as a high rigger—risking life and limb to install blocks and cables for pulling logs—shaped a lifelong passion for upholding standards of practice, accountability and both personal and collective responsibility.

In the bush, the safety of the entire crew depended on every member performing his job properly and responsibly. “I got my value structure there,” confirms the 97-year-old. “You were always in a world of accountability, even when you were just a working plug on a rigging gang.”

Nothing bothered Williams more than a preventable death or injury. Failing to appropriately drive the spikes that anchored the steel lines to the stumps was as great a transgression as surgery without a pre-operative report, a situation he would confront all-too-frequently many years later.

One bad accident was all it took to solidify his commitment to quality control and open a window to the world of medicine. Taking a shortcut

while working in the Queen Charlotte Islands landed Williams in the hospital where a bush doctor convinced him a career in medicine was well within reach.

In the 1940s, thanks to the moral and financial support of four logging buddies, he completed high school by correspondence and applied to the University of Manitoba. By the time he was accepted to Medical School, Williams was married and soon to be a father.

After he received his MD in 1949, the family moved to Invermere in the backwoods of British Columbia, where Williams established a practice with his wife Joy as a nurse. Being the only doctor in the area, the pair tackled everything from poison ivy to appendectomies performed with makeshift surgical instruments fashioned from kitchen



A Man of QUALITY

By Christine Hanlon [BA/85, BEd/89]

spoons and sewing needles. Then there was the odd veterinary call. Williams once had to remove a calf in pieces from a cow a farmer had bred too young.

In his spare time he hunted cougars with game warden Jack Mackill all through the east Kootenay of B.C., and was also active in community affairs.

Then in 1957, he decided to close his practice. The family—now with five children—relocated to New Haven, CT, so Williams could pursue a Master of Public Health at Yale University. Years on the board of the Canadian Medical Association (B.C. Division) had afforded a glimpse of hospital administration that convinced him he could make a greater difference by approaching medicine from that angle.

Little did he know that upon graduation he would spend a decade going from one hospital to the next “cleaning up messes”. It was in his first administrative position at Edmonton’s Royal Alexandra Hospital that he addressed the issue of patients undergoing surgery without a prior medical exam or recorded diagnosis.

Then came St. Joseph’s Hospital in Hamilton, the first of several Catholic institutions that sought his help. During the transformation of the hospital into a modern, properly functioning health care centre, he met Dr. Vergil N. Slee who would later invite Williams to serve on the founding faculty of the University of Colorado’s Estes Park Conferences, a renowned forum for advocating patient-centred health quality management and accountability.

“He was adamant that physicians should examine their practices in order to make necessary improvements and insure the highest quality care,” notes Slee.

The two continued their close association after Williams became Medical Director at St. John’s Hospital in Detroit. Alarmed at the pervasive racism among both the medical staff and community at large, Williams met the challenge head on. Only months before the city’s deadly race riots, Williams arranged for Dr. Martin Luther King to address the board of trustees, which, for the first time included one African-American member, the Superintendent of the Detroit School System.

“He and I took the gentleman to a medical staff affair at the very all white Grosse Pointe country club,” recalls Slee in a subsequent letter. “Ken simply ignored the club’s refusal of admittance... He would not take no for an answer when he knew he was right, and he usually was.”

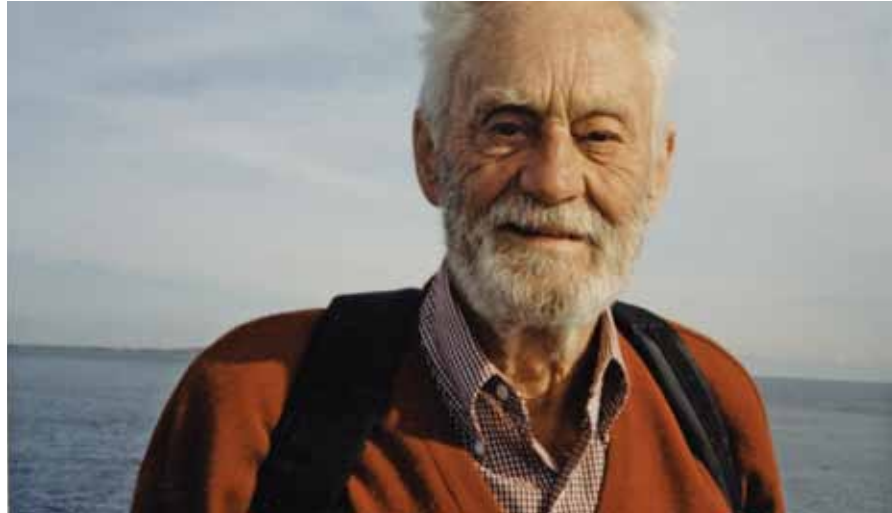
That strong sense of social justice would continue to drive Williams in the coming years, tackling issues such as drunken surgeons—some even packing loaded guns in the operating room; doctors sexually interfering with post-operative patients; and a litany of violations, scandals and disregard for patient wellbeing.

“He certainly influenced the delivery of health care in the United States,” writes Terese Marie Perry, Sister of Mercy and an experienced hospital administrator who worked with Williams. “He worked steadfastly to communicate his message regarding responsibility for the quality of

continued on page 24



Effecting Change..... it's a lot like the pigeon - statue story: some days you are the pigeon and some days you are the statue.



“He has lived his life to the absolute maximum on all levels and has

medical care provided in hospitals.” Williams spent several years with the Catholic Hospital Association, in charge of medical staff matters in their 600 hospitals in the U.S. and Canada.

But, by the early 1970s he was tired of putting out fires and fighting with physicians who saw hospitals as their personal fiefdoms. In 1973, Williams decided to establish a private consulting practice focusing on board management in health care. Perhaps one of his greatest contributions to medical accountability was developing in trustees an appreciation for their responsibility vis-à-vis all hospital activities. His publication, *Beyond Responsibility to Accountability* was rated highly by the American College of Hospital Administration.

His expertise took him throughout the U.S., and Canada, as well as into Mexico and South America. With the children grown, he and his wife looked forward to more travel from their new home base on a vineyard in the Napa Valley. Unfortunately, their early retirement plans fell through with the demise of the peso, taking with it their significant investment in the Mexican market. For the next 10 years, the Williams divided their time between viticulture and more consulting/troubleshooting in the medical world (including navigating Sacramento's Sutter Hospital through a scandal involving an anaesthesiologist who had sexual relations with more than 100 unconscious patients). In 1982, Williams and Paul Donnelly co-authored the book, *Medical Care Quality and the Public Trust*.

Retirement finally arrived in 1987, when the Williams returned to Victoria where Ken focused on caring for Joy who suffered from

Parkinson's disease. Faced with gross violations of care at some of the facilities where she stayed—restraining patients in locked room or straitjackets—he lost no time in moving from anger to advocacy.

“Ken became a frequent visitor to the library, often seeking information on nursing home standards, quality assurance, accountability and patient advocacy,” notes Elizabeth Woodworth, Head Librarian at the B.C. Ministry of Health.

After his wife passed away, Williams pursued adventure with a vengeance. Adopting cargo ships and deep sea fishing vessels as his favoured mode of transportation, he traveled the world widely.

The University of Pittsburgh's floating classroom was no exception. While navigating the globe, it had numerous mid-ocean mechanical breakdowns. Passengers consisted of both seniors and young students, and safety became an issue. With Williams's help they organized a protest, forcing the ship to unload in Singapore. “He was 78 and had no problem bonding with the 20-year-old college students,” recalls Justine Jez Boston, who remains a close friend.

Two decades later, his sense of social justice remains as sharp as ever, although it has been almost two years since he sailed the high seas.

“Ken Williams is a man of honor and distinction,” writes Woodworth. “He has lived his life to the absolute maximum on all levels and has served humanity in many ways during his long and generous journey.”

Most of all, it is a story that started with commitment to a principle that resonates as clearly today as it did at the top of that spar tree more than 70 years ago.



Page 22, L to R: Phillips, Cooper (two of the four logging buddies who helped put Williams through Medical School) and Williams aboard their floating Bunk-house, Hobberg, B.C.; Williams, a high rigger, topping a tree

Page 24 - 25, L to R: Williams with 'friends' Dutch and Jumbo, 1951; Williams scribed these words of wisdom in the inside cover of the copy of his memoir that was provided to *On Manitoba*; Williams on his way to the South Pacific with the US National Oceanic & Atmospheric Administration, 1995; repairing nets out in the Pacific on board a deep sea dragger; shipping out on an old rust bucket, the MV FROSTI



served humanity in many ways during his long and generous journey.”

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Got FRUIT, will share!

Alumna Getty Stewart takes a down-to-earth approach to harvesting backyard fruit in Winnipeg

by Sylviane Duval

Seeing bags full of rotting apples waiting for garbage pickup was the last straw for Getty Stewart. She already knew there were fruit trees galore—everything from plums to apricots—in her Winnipeg neighbourhood from playing I Spy games with her kids. The more trees they found and identified, however, the more she realized the fruit wasn't being used.

“When I was growing up, my family foraged, hunted and canned for the winter,” says Stewart. “Seeing wasted fruit on the ground was just ghastly!”

Several months later, Stewart stumbled upon an article about fruit rescue initiatives in other cities, and shopped the idea of launching a similar project in Winnipeg. The established food organizations thought it was a great idea, but none had the resources to follow through. Stewart decided to run with it herself—and Fruit Share was born. That first year (2010), she



and 10 friends picked and donated 1,600 pounds of fruit from 20 fruit owners to six organizations. Just two summers later and with the season still only part way through, the organization has flourished to 350 volunteers signed up to pick from 180 owners.

“At first, I thought the benefit was that charities and volunteers got fruit,” says Stewart. “But the real benefit is the sense of belonging and contributing to community. It's about so much more than just fruit.”

ONLINE EXTRA

Visit umanitoba.ca/alumni for our complete interview with Getty Stewart, details on her latest project—the *Prairie Fruit Cookbook*—and more.





A Message to Alumni from 2012-13 Alumni Association President, Ryan Buchanan

With the approval of the new bylaws at our Annual General Meeting this past June, and the signing of a new agreement between the Alumni Association and the University of Manitoba, the structure of the relationship between these two parties is about to change course. The nature and spirit of the relationship, however, remain. The Alumni Association, in partnership with the University, will continue to engage, educate and celebrate alumni, both here in Manitoba and around the globe. This will be achieved with a clear purpose and vision, and through alumni relations activities aligned with our strategic pillars of Lifelong Learning, Alumni Achievement and Student Engagement. I have every confidence that the new direction the Alumni Association now pursues will continue to excite and engage alumni, and further strengthen the relationship between alumni and their University.

I look forward to working with the Board of Directors, the University and alumni to create an environment that will foster the achievement of these objectives.

Sincerely,

Ryan Buchanan [BSc/03, MSc/06]

President, Alumni Association Inc. of the University of Manitoba

HEALTHY AGING AND U

Lifelong Learning at the University of Manitoba invites you to join them Wednesday, Oct. 3, 2012, as they kick off Seniors Month with Healthy Aging and U.

Through a partnership with Bison Recreation Services, Lifelong Learning offers you this fun day of education and activity. Try a variety of physical activities designed for older adults to learn about healthy living, such as Zumba Gold, Urban Poling, Yoga, and Joint Works. In addition to these active sessions, you can attend information sessions on topics of interest such as nutrition or the impact of muscle strength on aging. This is also a great opportunity to socialize and spend a day improving your health.

Other programs slated through fall that may be of interest to lifelong learners include:

Care Giving/Caregivers

This one day forum will look at the topic of care giving and caregivers from economic, social/psychological and legal perspectives.

Healthy Bones and Muscles

The second health forum will look at how the aging process affects bone and muscle health along with ways to incorporate healthy active aging into your lifestyle.

Stay informed about lifelong learning events and opportunities at the U of M by visiting umanitoba.ca/extended/life. For event details or to register, please contact Janine Drennan Alsip Ph. 204 474.6661, Janine_Drennan@umanitoba.ca.

ENTERTAIN U

The Alumni Association is pleased to provide its members discounts on performance and sporting events throughout the year. Details on some of the latest offers our partners have created for you can be found at umanitoba.ca/people/alumni/events/index.html.

Accomplishments

University of Manitoba alumna Sonja Bejzyk [BA/53, BPed/56, BEd/68]—a tireless crusader for the Ukrainian community—is among the 28 Canadians whose good works were recognized this spring with a Caring Canadian Award from Gov. Gen. David Johnston.

Bejzyk, a former high school teacher, also happens to be the only Manitoba resident to have been so honoured by Johnston at Ottawa's Rideau Hall in April.

Her credentials are certainly in order. Over the years, Bejzyk has served in leadership roles for a host of different cultural and religious organizations, among them a position on the executive board of St. Andrew's College.

She's also president of the board of the *Ukrainian Voice* (the oldest Ukrainian newspaper in Canada), past president of the council of Holy Trinity Ukrainian Orthodox Metropolitan Cathedral (and the first woman to hold the position), and president of the same church's branch of the Ukrainian Women's Association of Canada.

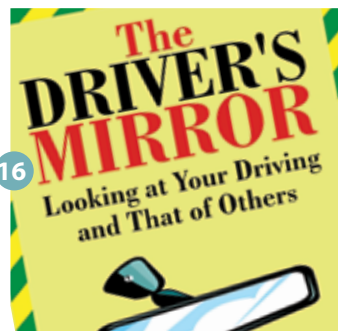
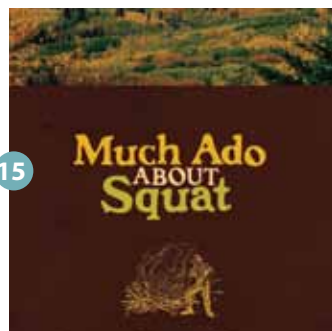
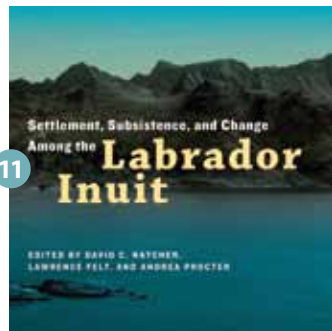
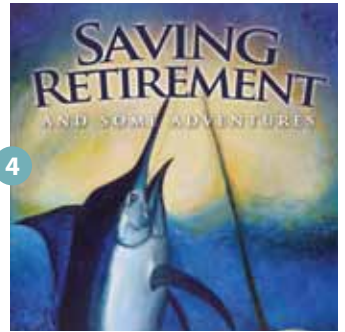
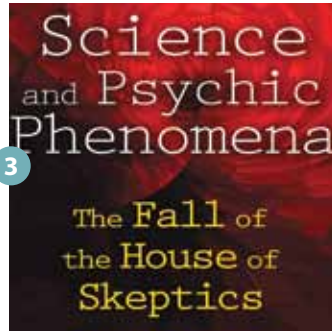
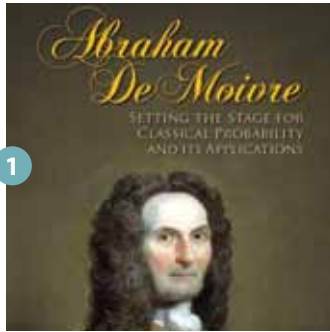
"I get satisfaction from helping others," says Bejzyk, who's also past president of the national executive of the Ukrainian Self-Reliance League of Canada, a longtime member of the Ukrainian Canadian Congress, and a board member of the Manitoba branch of the Ukrainian Museum of Canada.

"And I get the satisfaction of being involved. Sometimes we tend to sit back and be critical of things. Instead of doing that, I thought it would be better to get involved and try to change things for the better."

Bejzyk began focusing on service work as a means of staving off boredom following her retirement in 1990, but she's been active for even longer—as an advocate for both women and Ukrainian-Canadians. She's particularly committed to the Ukrainian Canadian community, and hopes her legacy will help to prolong cultural awareness in future generations.

"My parents instilled in me a love of the language—which I still use—and a love of the culture in general," says Bejzyk, who in past years has been recognized with an Award of Excellence from the Ukrainian Self-Reliance League, and a Taras Shevchenko Medal from the Ukrainian Canadian Congress.

Accomplishments



IT'S AS EASY AS 1-2-3 . . . The Alumni Association is pleased to help graduates reconnect with former friends and classmates. Please fill in the form located on our website at: http://umanitoba.ca/people/alumni/find_a_friend.html.

Alderson, Tracey [BN/93] graduated with her master of science degree in nursing (informatics) from Duke University in May.

speaker and author; he is also incoming president of the Canadian Association of Professional Speakers. Visit johnhindle.com for more information.

1 Bellhouse, David [BA(Hons)/70, MA/72] recently published a biography of the eighteenth-century Huguenot mathematician Abraham De Moivre. This is the first full-length biography of De Moivre, a friend of Isaac Newton. Bellhouse has been a professor of statistics at The University of Western Ontario since 1977.

Maclaren, Don [BSc/89] has been hired as Hematology Supervisor in the laboratory at Valley View Regional Hospital in Ada, Oklahoma.

2 Black, Iain [BComm(Hons)/90] has been appointed president and CEO of The Vancouver Board of Trade, the largest forum and most influential voice of business in British Columbia. Black spent the last six-plus years as an MLA and minister in the provincial government, holding various cabinet portfolios including economic development, labour and small business.

8 Marantz, Jason [BA/96, BEd/98] has been appointed chief executive officer of the London School of Jewish Studies (LSJS). The School is a leading adult education institute in the UK.

3 Carter, Chris [BA(Hons)/83, BEd/07] has re-released his book *Parapsychology and the Skeptics* under the name *Science and Psychic Phenomena: the Fall of the House of Skeptics*. In the re-released version, a few sections have been rewritten for greater clarity and there is also some new material scattered throughout the book. Available from Inner Traditions: scienceandpsychicphenomena.com.

9 Niznick, Dr. Gerald [DMD/66, DSC 2002] was named the 2012 recipient of one of the highest honours in oral health in Manitoba: the Alumni of Distinction Award from the Faculty of Dentistry at the University of Manitoba. An expert in the field of implant dentistry, Niznick has personally trained tens of thousands of practitioners in dental implant procedures and has received numerous awards. He is founder of three successful implant companies and holds 35 U.S. patents to his name. Most recently, Niznick returned to Manitoba with a commitment of over \$500,000 in support of the Niznick Overdenture Program, targeting under-served and disadvantaged populations in the province.

4 Flett, Raymond [LLB/65] published *Saving Retirement and Some Adventures*, in which he documents his experience of moving to Ecuador after suffering serious losses to his retirement funds in the market crash of 2008. Flett's book is available at McNally Robinson Booksellers, Chapters and on amazon.com in ebook format.

10 Peterkin, Dr. Allan D. [MD/85, BA/79, BSc(Med)/85] had the fifth and fully updated edition of *Staying Human During Residency How to Survive and Thrive After Medical School* published recently through the University of Toronto Press. In addition to being an author, Peterkin is an associate professor of psychiatry and family medicine at the U of T, head of its Health, Arts and Humanities program, as well as senior fellow at Massey College.

Fournier-Gawryluk, Joycelyn

[B.Ed/77, BA/80, Med/93] is currently serving as the President of the Canadian Association of Principals and is a school leader in the Pembina Trails School Division.

5 Girardin, Diane [DipDH/72] was recently named the 2012 Alumni of Distinction for the School of Dental Hygiene. Girardin joined the faculty in 1993 and has split her time between private practice and teaching since that time. She has also received 20 teaching awards, including three in the Most Inspiration Teacher category during that span.

11 Procter, Andrea [MNRM/99] co-edited *Settlement, Subsistence, and Change Among the Labrador Inuit*. Comprised of twelve essays, the book examines the way of life and cultural survival of this unique Indigenous population, including: household structure; social economy of wildfood production; forced relocations and land claims; subsistence and settlement patterns; and contemporary issues around climate change; urban planning; and self-government. Procter is currently a PhD candidate in the department of anthropology at Memorial University of Newfoundland.

6 Berman (Udovitch), Rochel (Ruth) [BA/56] recently published her third book, *A Life of Leadership: Eli Zborowski from the Underground to Industry to Holocaust Remembrance*. The book is co-authored by her husband George Berman with a foreword by Sir Martin Gilbert.

Ravindran, Ravi, [MSc/70, PhD/82] was awarded the 2012 Chancellor's Award of Distinction at Ryerson University. Ravindran is the 2012-13 Vice President and Trustee Nominee of ASM International. Upon election, he will be the President and Past President in the subsequent years.

7 Hindle, John [BA/74] released his third book recently, *Making Contact: How to Connect With People*. The former manager of the Winnipeg Goldeyes baseball team, Hindle is a professional

12 Robertson, Sheila [BA/63] recently published *Shattered Hopes: Canada's Boycott of the 1980 Olympic Games*. Robertson has spent more than

35 years as a writer and editor, with a focus on women's sports and coaching. For her efforts to break down barriers to equal participation for girls and women in sport and physical activity, Robertson received the 2011 Marion Lay "Herstorical" Breakthrough Award from the Canadian Association for the Advancement of Women and Sport.

13 Rogge (Rehders), Helma [BFA(Hons)/87] artist and founder of the WAVE (a tour program that introduces the public to artists throughout Manitoba's Interlake region), Rogge Rehders was recently the featured writer on the Lake Winnipeg Writer's Group website: www.lakewinnipegwritersgroup.com/helma.html. For information on the WAVE and Rogge Rehders' other pursuits, visit watchthewave.ca and helmarogueraiders.com.

Simons, Estelle [BSc/65, MD (Hons)/69] received the 2012 Distinguished Clinician Award from the American Academy of Allergy Asthma and Immunology in recognition of significant contributions toward improved understanding of the clinical pharmacology of medications used to treat allergic diseases.

14 Simpson, Jeffrey [LLD/02] is pleased to announce the mid-September publication of *Chronic Condition: Why Canada's Health-Care System Needs to be Dragged into the 21st Century*. In the book—which is Simpson's ninth—he meets health care head-on and explores the only four options we have to end this growing crisis: cuts in spending, tax increases, privatization, and reaping savings through increased efficiency. Simpson is an award-winning author and has been The Globe and Mail's national affairs columnist for more than twenty-five years.

15 Stevens, Ron [BA/55, BEd/59, MEd/64, MA/70] recently published his first book, *Much Ado About Squat: Squatters and Homesteaders Ravage Riding Mountain Forest*, which is an account of the influx of immigrant settlers from Ontario and Great Britain to the southeastern spur of Riding Mountain in the late nineteenth and early twentieth centuries. The end result of the poaching, squatting and homesteading is the destruction of rich resources of mountain forest.

Swick, Lloyd [BSc/49] is part of a project aimed at commemorating the efforts of animals during wartime. For more information on the Animals in War Dedication Project, visit: <http://aiwdedication.ca/project-history>. Swick is also the author of *Stories from Veteran's Village*.

16 Upton, Dr. Elwin G. [MD/76] has published his first book *The Driver's Mirror Looking at Your Driving and the Driving of Others The Psychology of Driving*, which is available on amazon.com, bookdepository.co.uk, Kindle and iPad.

In Memoriam



Norrie, William (Bill) [BA/50, LLB/55, LLD/93] July 6, 2012

Bill Norrie made an indelible contribution to the University of Manitoba as a student, an alumnus and as chancellor; his commitment to his alma mater mirroring his decades of dedicated public service on municipal council, as a school trustee and school board chair, and most notably as Mayor of the City of Winnipeg from 1979 to 1992.

Born in St. Boniface in 1929, Bill Norrie received his bachelor of arts degree from United College in 1950 and graduated from the University of Manitoba Faculty of Law in 1955.

While attending law school he was president of the University of Manitoba Students' Union and was also named a Rhodes Scholar.

He was named chancellor in 2001 and served through 2009. He also co-chaired a fundraising campaign at the University of Manitoba for the Brodie Centre. Upon his departure as chancellor, he established the Bill and Helen Norrie Bursary which provides assistance for students in need who are enrolled in the Inner City Social Work Program.

In recognition of his contributions to education, public life and the volunteer sector, the home of the Inner City Social Work program was named the William Norrie Centre in 2005.

In 2010, the University of Manitoba honoured Bill and wife Helen [BA/53, BPed/54, BEd/73, MEd/86], by designating a popular pedestrian corridor near the Engineering Building the William and Helen Norrie Walkway.

In Memoriam

The Alumni Association Inc. of the University of Manitoba extends their condolences to the family and friends of the following alumni:

1930-39

Mar, Dr. Jacque G. [MD/35] Mar. 11, 2012

Preston, Clifford T. [DipAgric/38] Jan. 13, 2012

Taylor (Thompson), Jean [BA/37]
Jan. 16, 2012

1940-49

Anderson, Olga H. I. [BScHEc/45] Mar. 23, 2012

Arpin, Helen M. [BSc/47, LLB/53] Mar. 26, 2012

Battershill, Dr. James H. [BA/44, MD/51]
Apr. 5, 2012

Bean, Patricia [BComm/47] Mar. 25, 2012

Bicknell, Vivianne G. [BScHEc/49] Mar. 9, 2012

Bragg, J. Gordon [BSc(Hons)/43] Mar. 4, 2012

Cortens, Jack V. [CA/48] Apr. 26, 2012

Cunningham, Anna M. [BA/43] Mar. 4, 2012

Deegan (Belton), Marion L. [BA/42]
Mar. 12, 2012

Dewar, Thomas [DipPharm/40] Feb. 26, 2012

Feldman, Dr. J. B. [BSc/48, MSc/70, PhD/76]
Feb. 1, 2012

Fleming, John K. [DipAgric/48] Apr. 10, 2012

Foster, Arthur W. G. [BComm(Hons)/49]
Mar. 18, 2012

Gauthier, Azarie [BA(LatPh)/49] Apr. 8, 2012

Grafton, Tom D. [LLB/48] Apr. 23, 2012

Graham, Wesley D. [BA(Hons)/49] Mar. 19, 2012

Hamilton, M. Geraldine [BA/49, BSW/52]
Mar. 3, 2012

Hunter, John Gordon [BA/48, BSW/59, BEd/60,
MSW/63] Jan. 23, 2012

Jones, Robert H. [BComm/48] Apr. 15, 2012

Kallos, Peter E.G. [BA/49, BEd/56] Mar. 3, 2012

Levin, Dr. Manly B. [BSc/47, MD/52]
Feb. 14, 2012

Lorimer (Hamilton), Lesle M. [BScHEc/49]
Mar. 3, 2012

Macklin (Kennedy), Helen [BScHEc/49]
Mar. 3, 2012

McConkey (Lund), Grace [BA/43] Feb. 22, 2012

McPhail (Herriot), Dr. Ethel M. [MD/45]
Apr. 15, 2012

Mitchell, Mervin S. [BSA/49] Mar. 12, 2012

Nemish, Herbert L. W. [BA/46] Mar. 3, 2012

Nicholls, Neva [BScHEc/48, Cert Ed/71]
Jan. 24, 2012

Penner, Henry [BSc(CE)/48] Feb. 14, 2012

Settler, Morris L. [BSc(EE)/44] Mar. 3, 2012

Stewart, Thomas E. [BSc/49] Jan. 13, 2012

Sweatman, Alan [BA/42, LLB/48] Apr. 10, 2012

Tassie, Albert [BA/49] Apr. 27, 2012

Tease, James A. [BSA/49] Jan. 28, 2012

Thistlethwaite, John L. [BA(Hons)/40,
DipEd/48, BEd/57] Apr. 19, 2012

Tufts, Robert C. [BEd/41] Feb. 8, 2012

Turkula, Dr. William [BSc/49, MD/55]
Mar. 29, 2012

Waugh, Dr. Frederick P. [BSc/47, MD/53]
Mar. 15, 2012

Wilby, Peter [BA/49, DipEd/50, BEd/59]
Mar. 17, 2012

Yarnell, John R. [BComm/49] May 12, 2012

1950-59

Allen, John Garth [BSc(Pharm)/57]
Mar. 11, 2012

Andre, Gerard A. [BSc(EE)/51] Mar. 10, 2012

Brazzell, Gary Thomas [LLB/57] Feb. 26, 2012

Charge, Edward D. [LLB/58] May 3, 2012

Christie (Harrison), Joyce [BA/59, Cert Ed/60]
Apr. 4, 2012

Collett, Ronald H. [BSc/54] Mar. 18, 2012

Collier, Dr. Kenneth J. [BSc(Pharm)/56, MD/64]
Feb. 26, 2012

Cowan, Rev. Walter R. [BD/57] May 4, 2012

Crawley, Dr. Kenneth R. [MD/51] Jan. 23, 2012

Findlay, Don C. [DipAgric/57] Jan. 29, 2012

Gillis, Lawrence F. [LLB/52] Jan. 21, 2012

Hall, Douglas M. [BA/54] May 12, 2012

Kincade, Mary W. [BScHEc/50] Feb. 2, 2012

Lee (Young), Alison B. [BA/51] Apr. 24, 2012

McKellar, Neil K. [BSc/52] Jan. 24, 2012

McLeod, M. Eileen [BA/56, BEd/57]
Apr. 11, 2012

Okumura, Dr. Richard Tatsuo [MD/55,
DipSurg/64] Feb. 4, 2012

Pauch, Stanley M. [BArch/53] Jan. 14, 2012

Pelletier, J. D. Marcel [BA/50, BEd/59]
May 6, 2012

Pitcairn, John R. [CA/59] Feb. 27, 2012

Poston, B. Ralph [BSA/50] Apr. 9, 2012

Roberts, Arthur B. [BSc(ME)/50] Mar. 6, 2012

Sexsmith, Ivan K. [CA/51] Mar. 28, 2012

Wallace, Lorne A. [BA/51] Apr. 26, 2012

Wilson, Keith [BEd/58, MEd/62] Mar. 28, 2012

Wiseman, Gordon M. [BSc/56, MSc/61]
Apr. 27, 2012

1960-69

Bastable, Terrence V [BA/62] Feb. 7, 2012

Biberdorf, Dr. John R. [BA/68, MA/71, PhD/75]
Apr. 20, 2012

Boniowski, Bert Harold [BSc/69] Feb. 4, 2012

Carr, Donald F. [BSc/62] May 1, 2012

Cluett (Churchill), Frances M. [BPT/68, BEd/69,
MEd/75] Jan. 25, 2012

Couling, John Smith [BA/61, Cert Ed/66,
BEd/67] Mar. 31, 2012

Delaney, David M. [BSc(EE)/67] Feb. 19, 2012

Fisher, William C. [BSc(CE)/64] Apr. 12, 2012

Foss, Ivan C. B. [BSc(ME)/66] Mar. 29, 2012

Glasgow, Carl V. [BA(Hons)/68] Mar. 22, 2012

Goldsborough, Leonard H. [BA/66, BEd/74]
Mar. 19, 2012

Hodgins, Dr. Kenneth W. [MD/61]
May 14, 2012

Humniski, Dr. Paul M. [BSc/63, BA/63, MSc/67,
PhD/72] Mar. 11, 2012

Kinoshita, Leslie Y. [BSc/67] May 8, 2012

Kolaski, Ernest S. [BSc(CE)/63] May 1, 2012

Kruk, Jerry W. [BSc(ME)/60, MBA/76]
Jan. 22, 2012

LeBoldus, Dr. Leonard A. [MD/66, BSc/66]
Apr. 7, 2012

Loveridge, Glen J. [BSc/60, Cert Ed/63, BEd/67]
Feb. 10, 2012

MacCulloch (Wilton), Lois A. [BHEc/65]
Mar. 13, 2012

MacLaughlin, Dr. Kevin Edward [MD/68]
Jan. 27, 2012

Oleson, Thomas T. [BA/69] May 17, 2012

Ozechowsky, Mervin S. [BSA/65] Jan. 18, 2012

Parker, Edith K. [CertNurs(T&S)/64]
Apr. 24, 2012

Paulos, Dr. Dino S. [BSc/69, DMD/74]
Apr. 24, 2012

Popiel, Anthony P. [BSc/63] Apr. 20, 2012

Rosner (Brotman), Dale M. [BA/65]
Feb. 4, 2012

Spiegel, Dr. Harvey S. [DMD/68] Mar. 26, 2012

Stachow, Dr. Chester S. [BSc/61, MSc/62,
PhD/65] Feb. 11, 2012

Strachan, Norma Joanne [BScHEc/62]
Jan. 26, 2012

Tucker, Wayne W. [BA/66, Cert Ed/67, BEd/70]
Jan. 15, 2012

Weind, Delila A. [BPed/69] Apr. 21, 2012

Wylynko, Stanley R. [CA/60] May 16, 2012

Yanick, Lawrence L. [BA/68] Mar. 4, 2012

1970-79

Albrecht, Rolfe Harald [BA/75] Feb. 18, 2012

Attwood, Monique Rosemarie [BSc/76]
Apr. 15, 2012

Baidwan, Divender [BPT/78] Apr. 25, 2012

Bortoluzzi, Frederick Edgar [BA/70, LLB/73]
May 11, 2012

Braun, Lena [BEd/77] Apr. 23, 2012

Campbell, George R. D. (Don) [BEd/71,
MEd/75] Mar. 10, 2012

Chapman, Donald J. [BComm(Hons)/79,
CA/80] Mar. 24, 2012

Emeruwa, Obonnaya N. [BEd/70, MEd/73]
Apr. 29, 2012

Fehr, Nancy J. [BA/75] Mar. 8, 2012

Gusta, Carl B. [BSc(ME)/70] Mar. 16, 2012

Hanson, William Orville [BA/76] May 16, 2012

Hatch, Russell Gordon [BComm(Hons)/73,
CA/75] Apr. 5, 2012

Hogue, Margaret G F [BPed/74] Feb. 23, 2012

Hordowick, Lena [BA/74, BEd/76] May 11, 2012

Klayh, Gordon Norman [BPed/74] Jan. 20, 2012

Knoll, Garry Allan [BSc(CE)/70] Apr. 10, 2012

Kowalchuk, Jerry Boris [BA/71, BEd/79]
Jan. 19, 2012

Lucash (Koropatnick), Shaun Elizabeth
[BSc(Hons)/77, MSc/79] Jan. 20, 2012

Ludwig, Dr. Frederick P. [MD/74] Feb. 16, 2012

Lyon, Shirley A [MSc/76] Mar. 1, 2012

MacDonald-Holder, Frederick Barrington
[BA/79] Mar. 20, 2012

Manson, Kenneth R. [CA/76] May 16, 2012

Martel (Gaultier), Gisele [BEd/79, BA/83]
Jan. 29, 2012

Mills (Laker), Holly D. [BSc/71] Jan. 16, 2012

Morrish, Hilda Gertrude [Cert Ed/74, BEd/76]
May 2012

Mousseau, Yvette [BA(LatPh)/70] Mar. 31, 2012

Msumali, Gottfried P. [MSc/77] Mar. 3, 2012

Mydynski, Lawrence W. [BA/76] Mar. 19, 2012

Norton, Richard F Lloyd [BN/78] Feb. 9, 2012

Penner, Laverne T. [TC/70, ExtEd/87]
Apr. 1, 2012

Pike (Waddell), Joyce Beryl [BPed/74]
Feb. 10, 2012

Pollack (Mitchell), Sharon G. [BA/70,
Cert Ed/71] Feb. 29, 2012

Shragge, Dr. Bernard W. [BSc(Med)/71, MD/71]
Apr. 20, 2012

Skinner, David Harrison [BA(Hons)/74,
Cert Ed/76] Apr. 17, 2012

Sorokowski (Kazimir), Elaine Mae [DipArt/79]
Jan. 19, 2012

Turnbull, George Innes [BPT/78] Mar. 7, 2012

Woltman, Barry Neil [BSc/73] Apr. 12, 2012

Yee, Philip Y W [BSc(Hons)/72, MSc/77]
May 2, 2012

1980-89

Allary (Charriere), Barbara Ann [BEd/82]
Apr. 8, 2012

Chase, Barbra Rose [BA/82] Jan. 22, 2012

Cheekie, Annie [BEd/85] Apr. 13, 2012

Delorme, Peter David [MSc/89, PhD/95]
Feb. 18, 2012

Lewis, Dr. Jlee [MD/86] Mar. 18, 2012

MacNeil, Victoria Hope [BEd/86] May 5, 2012

Metcalfe, Dorothy Ina [BA/80] Feb. 15, 2012

Naumik, Roman [BPE/80] Mar. 13, 2012

Shergold, Neil David [DipAgric/84]
Jan. 19, 2012

Tacium, Kenneth Peter [BA/81, LLB/85]
Mar. 27, 2012

Tomchuk, Dr. Edward Dmytro [MD/85,
BSc(Med)/85] May 6, 2012

Vincent-Page, Gisele Bernadette
[Cert.En.Ed Ed/83] Apr. 22, 2012

Wonneck (Raleigh), Susan E. [BN/81]
May 14, 2012

1990-99

Beatty, Valerie Lynne [BEd/99] Mar. 3, 2012

Fisher, Erin [BA(Adv)/94, BSW/97] Mar. 7, 2012

Fontaine, Gene [ExtEd/98] Apr. 2, 2012

Moscovitch, David Michael Hartley [BA/93]
May 17, 2012

Poturnak, Roberta Dale [BEd/97] Mar. 10, 2012

Wheelwright, Vanessa Mai [BSc(ME)/98]
May 2012

2000-09

Beach, Kurtis Robert [BSc(Maj)/00]
Feb. 11, 2012

Cardinal, Adam Elliot Cannon [BPE/03,
BEd/06] Feb. 24, 2012

Harris, Mary Josephine [MPAdm/00, ExtEd/10]
Mar. 4, 2012

Tomczyk, Daniel [BA/01] Apr. 15, 2012

2010-Present

Bakkestad-Legare, Patty [ExtEd/10]
Mar. 13, 2012

Births

Smid, Gwen[BA/01, BEd/03] and **Smid, Borden** [BA/97, BRS/00] are pleased to announce the birth of their daughter Cedar Louise Smid on Nov. 27, in Ottawa, ON. Gwen is also the author of the Mary's Atlas series of picture books: *Mary Meets Manitoba*, which is currently in print in both soft and hard-cover and will soon print in French as well; and *Mary Meets Ontario*, the proceeds from which will go to the Look Good, Feel Better campaign for women with cancer. For more information visit marysatlas.blogspot.com.





Taché Hall LIVES on

Dedicated group gather stories for print, web and social media, keep the memories of Taché Hall burning bright

The impact Taché Hall had on generations of U of M students continues to be revealed through an ongoing effort to gather and preserve those tales for the web and for print. Thanks to the hard work of a few dedicated alumni and friends, the stories of this iconic U of M residence have found homes online at umanitoba.ca/campus/housing/tache/index.html and [facebook.com/tachehall](https://www.facebook.com/tachehall), as well as in print with the recent publication of *Taché Hall: Celebrating a Century of Residence Life at the University of Manitoba 1911-2011*. To order a copy from the first run of 100, contact Linda Rzeszutek at 204 474. 6404 or Linda.Rzeszutek@ad.umanitoba.ca. To add your story to this ever-expanding history project, visit the web or facebook links provided above.

WISE continued from page 11

As a teenager, she attended one of WISE's day camps as part of Manitoba Hydro's Building the Circle, a summer career exploration camp for Aboriginal girls. Carriere says the entire experience made her switch from wanting a career in education to one in environmental engineering.

Today, Carriere indulges her love of teaching as a WISE summer camp instructor. "I hope to inspire more kids to go into more science-related [courses] and to just open their eyes to the possibilities of what's out there," says Carriere.

Through her biosystems engineering studies at the U of M, she hopes to also give back to the world in an even bigger way. "I want to do waste and water treatment plants, and make sure that clean water is available for everyone around the world."

Masood hopes instructors like Carriere will provide the missing link for a new generation of female scientists and engineers. At the U of M, enrolment of women in biosystems engineering this past academic year hit 54 per cent, a number she says represents a "critical mass."

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Emily Carr. *Metchosin* (detail), 1935. Oil on canvas. Collection of the Winnipeg Art Gallery. Gift from the Estate of Mr. and Mrs. Bernard Naylor, G-86-501

Winnipeg Art Gallery 300 Memorial Boulevard • Winnipeg, MB • wag.ca

WISE's contribution to this endeavour was recently honoured when the organization was awarded the 2011 Actua & GE Canada Award for its leadership and innovation. Actua is a non-profit network of 33 organizations located at Canadian universities and colleges that offer science programming for young people.

Actua noted that one reason behind WISE's award was its dedication and effort to offering its science programming to kids throughout Manitoba, not just Winnipeg. That sort of commitment costs money, however.

"As things get more expensive, especially to reach rural, isolated communities, our costs are growing," says Masood.

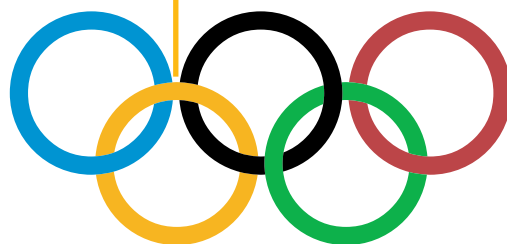
The U of M's Faculty of Engineering donates funds and office space to WISE, but the organization relies on outside donors as well.

One of the current WISE plans to reach more kids is a proposed girls club for inner-city young people. WISE hopes to start that program in Winnipeg this fall.

For more information about WISE Kidnetic Energy, visit wisekidneticenergy.ca.



Photo is courtesy Soccer Canada



Picture Perfect on the Pitch

During her career with the Bison women's soccer team, Desiree Scott's (front row, centre) name graced one headline after another as her performances on the pitch earned her accolades and respect and were often times connected with a phrase such as, 'the first Manitoban to...'

Scott recently added to her treasure trove of awards as a member of the Olympic bronze medal-winning women's soccer squad. The group fought through adversity at the London 2012 Games to win Canada's first Olympic team medal at a summer games since 1936, and inspired a nation along the way.

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HOMECOMING 2012

SEPTEMBER 12-16



CELEBRATE THE EXPERIENCES THAT HELPED DEFINE YOU.

Join us on campus for an outstanding lineup of homecoming events:

- **Alumni Dinner** – Honouring Gerry Price [BSc(ME)/70, MSc/72 (Manitoba), PhD (Lehigh), PEng, FCAE] Chairman and CEO of the Price Group, 2012 Distinguished Alumni Award recipient
- **Indigenous Achievement Speed Networking Event & Lunch Feast**
- **Visionary Conversations: We Need to Talk About Racism**
- **Marcel A. Desautels Faculty of Music Gala Concert**
- **Homecoming Football Game/Pre-game Party**
- **Fort Garry Campus Tour**



UNIVERSITY OF MANITOBA

Alumni Association Inc.

Visit umanitoba.ca/homecoming or call 204.474.9946 for a complete list of events and ticket information.



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ON MANITOBA

CANADA POST AGREEMENT #40063720