They form the foundation of our campus, our city, our country and our world: communities. And committed to building them strong are countless U of M alumni, faculty, students and staff.
Connections for Life

No other business school in Canada provides students with more leadership development opportunities and connections with business leaders than the Asper School of Business.

International accreditation
Our accreditation by AACSB International puts us in an elite group. Only 5% of business schools worldwide have earned this international recognition.

Awesome student experience

We’re #1 in the world
We dominate international business planning competitions with 46 first-place wins since 1995. That’s more than any other business school in the world!

We’ve got connections
From senior leaders (The Associates) to up-and-coming leaders (Young Associates). They guest lecture. They mentor. They give back to the school.

Business studies at the Asper School of Business. Where connections are made for life.

204.474.9353
asper_info@umanitoba.ca
umanitoba.ca/asper

DIRECT ENTRY
to the Asper School of Business from high school is now available. See umanitoba.ca/asper for details.

MANITOBA’S BUSINESS SCHOOL
Celebrating over 70 years of business education

University of Manitoba
Editor’s Message/Feedback
A mystery solved (the white thing by Chancellor’s Hall), a cold case of jacket vandalism 30 years in the making and other reader responses to our August issue

The ‘Peg city rocks...
. . . and alumnus John Einarson [BA/73, CertEd/78] provides the expert testimony

Protecting the pros’ assets
The physical demands of professional sports can be brutal. Meet some of the U of M-trained athletic therapists who keep the players in the game

Alumni Association News and Events
Nominate alumni to represent you on the Board of Governors or tell us who you feel should be the next DAA

Through the Years

The Last Word
Alumnus Leo Pettipas reflects on the best years of his life with his typical wit . . . and some poetic gems like “. . . firmly wedged in the bosom of mediocrity”
In the Faculty of Science, undergraduate students work with world-class scientists on ground-breaking research. In May 2011, undergraduate student, Jacqueline Richelle, went to India with her mentor, Dr. Judy Anderson, where together they taught a technique perfected at the University of Manitoba to groups of international researchers. This technique enables scientists to isolate muscle fibers with their attached stem cells still quiescent; its use is helping researchers find ways to repair muscles in people with conditions like muscular dystrophy and muscle atrophy.

Students like Jacqueline Richelle are supported through Undergraduate Student Research Awards from NSERC and the Faculty of Science. Our goal is to provide more of these research opportunities to the students of your University.

“You can read more about Jacqueline, her choice to pursue science and her research experience with Dr. Anderson at: umanitoba.ca/faculties/science/people/Richelle.html”
COMMUNITIES
A Welcome Trend

While a shaky economy threatens livelihoods and makes greater the divide between have and have-nots, evidence that sharing is on the rise is all around us in the form of communities.

In this issue of On Manitoba, we look at what it takes to build ‘em strong by showcasing how the U of M is leading this effort from within its campuses and around the world.

We also offer our profiles of alumnus John Einarson, as well as the impressive list of U of M-educated athletic trainers working with professional sports teams in Winnipeg and elsewhere, as examples of how music, history and sports heroes (in this case, unsung) help stir community pride and bind them all the more tightly together.

And, with our annual offering of photographs from Homecoming, we demonstrate the importance of reuniting communities no matter how long or how far removed their members may be.

Jeremy Brooks [BA/98]
EDITOR, ON MANITOBA

Bryce McMillan [BSA/78] writes:

I smiled when I saw the #14 reason for wanting to come back once again to the U of M. The TUNNELS! There is yet an unsolved mystery of a tunnel event that I would love to see resolved. It was the fall of 1977. My girlfriend (Lorna Mallo) and I had returned to campus with newly purchased “matching” winter jackets. Well the United Way and Molson’s were once again sponsoring the annual Beer Keg Rolling Competition at an upcoming Winnipeg Blue Bomber game in late October. I was the captain of the Aggies beer keg rolling team, and I took it upon myself to invest a Sunday afternoon to paint our practice Beer Keg in the Aggie Colors, to raise the team spirits for our upcoming practice sessions. Lorna and I decided to spray paint the keg in the warm tunnel directly below the Aggie Lounge. The sweltering heat of the tunnels forced us to remove our matching winter jackets as we completed the first painted portion of the keg. We went up into the Aggie lounge to wait for the painted section to dry; we were up there for about three hours, and the whole time we did not see or hear anyone in the lounge or in the tunnel. We returned to find that our matching winter jackets, had both been thoroughly spray painted with a mosaic of all the Aggie colors we had available. Inside and out, our jackets were completely covered. No paint on the floors or walls, or any damage to our partially painted beer keg that had dried . . . only the two jackets were destroyed. Lorna was mortified, freaked out, and refused to ever go into the tunnels again that year. I, on the other hand, proudly wore my multi-colored jacket for the rest of that winter, for the entire U of M campus population to see, hoping to notice some reaction from somebody, which I could follow up on.

As it turns out, the mystery stands now for 33 years, and I would still love to talk with the person who did this, no longer for revenge, but for a thank you, as I have told this story over and over again for more than three decades with fond remembrance.

The Aggies went on win our second keg rolling competition in a row that year. Pictured from left to right are Neil MacDonald Kim McConnell [BSc Ag ’78], Bryce McMillan [BSc Ag ’78], Stan Clark [BSc Ag ’79] and Cliff McKague and running behind the victory trophy is our sixth team member Grant Yule, DipAg ’78. Thanks for allowing us to share one of our U of M experiences. I never fail to visit that tunnel when I return to the U of M.

Bryce and Lorna McMillan

Jeremy Brooks [BA/98]
EDITOR, ON MANITOBA

Tribute photographer: Jim Walter faces a charge by the winning team in the annual United Way keg rolling contest. The audience chose the faculty team defending its crown from the University of Manitoba and St. John’s College for the annual fundraiser.

Editor’s Message and Feedback
More tunnels trivia courtesy Jake Marks

Here are a couple of very out-of-the-way places most students may not experience and which may even have disappeared since my time on campus in the other century.

I was privileged to experience these marvels because of my extra-curricular association with Student Radio, which in the late sixties was hard-wired to the lounges around campus and had studios on the almost top floor (read on) of the original Agricultural College building which today houses administration. I was and still am highly apprehensive of the massive marble staircase that graces the place and I’ve had many a bad dream about them (I find the railings too low by far, so I always walk up the dead center).

In those wacky Woodstock days the building hosted Home Economics classes and I remember we could get right up into the floor above the highest usable level classrooms, which allowed unlimited views of students being taught classes through skylights. The view in those days was all women of course! Behind a locked door was a stairwell and pathway leading up to the rotunda at the very top of the building. A small spiral staircase got you up to a narrow catwalk that ran the entire circumference of that seven sided roof, the rickety catwalk being behind those oval windows everyone sees from the outside. There was nothing higher on campus at the time and the view was magnificent even in the dreariness of a Manitoba winter.

As a student you often wished there were tunnels connecting every building on campus so you could leave your coat in one place and travel from class to class in comfort. But there were! Just not for public use. Actually, only maintenance people got into these tunnels which carried huge steam pipes to heat buildings, electrical cables to deliver power and, our excuse to traverse them, audio cables to the many lounges around campus. And these tunnels connected to every building of the old campus. They were narrow and low (you had to watch your head at all times and there was a lot of ducking) and were lit by the odd naked utility bulb — so, rather dark. Very dark. A flashlight was a must. Manhole covers were a welcome sight for two reasons — it was well over 43 degrees C in the tunnels because of the steam pipes, and the poor fit and holes in the manhole covers allowed for light to filter in as well as fresh air. The day I trekked through those tunnels it was about 35 below zero and cold air poured in momentarily calming the heat. I learned what it must be like to be a uranium rod as the reactor shuts down.

No one misses that giant hog barn called UMSU but there is nostalgia there — tapioca pudding, mulligatawny soup, hot water and ketchup, mac and cheese — clumped, thank you...at huge long tables, and the almost every second day dropping of a tray full of dishes and glasses amid much clatter and din and the inevitable split second silence, then a roar of applause and usually a standing ovation. Gotta love that memory!

Jake Marks [BA/69]

The mystery of the white thing by Chancellor’s Hall revealed

I noted your questions about the subject structure in the latest On Manitoba but wasn’t sure whether they were rhetorical questions or not. At any rate, here is an explanation.

I seem to recall that it was placed there at the same time as a number of art works were located elsewhere on campus to beautify the place and make it look more interesting. Other items included the Canada goose (west of Pembina Hall), the multi-coloured blocks (west of Music and Architecture II), the metal sculpture south of the Allen Building and a multi-coloured metal structure (if it’s still there) on the riverbank in front of the Faculty of Management. There was another one in the form of a fancy windmill near the coloured blocks; but I don’t know whether that is still there.

I think that the beautification initiative dates to about 1970.

Just in case you didn’t know!

Richard Johnson [BSc(EE)/54, MSc/56]
**AT THE CAMPUS LEVEL,** the University of Manitoba is pushing development in terms both brick-and-mortar and idea-based.

New residences, sport and active living facilities, labs and creative arts centres being built will position the U of M as a destination of choice for students and public alike.

**AT THE SAME TIME, A BRAND TIES THESE EFFORTS TOGETHER,** celebrating Manitoba and Manitobans, and enticing future generations of trailblazers, innovators, pioneers and visionaries to join a community of like minds. To help them along the way, alumni and friends continue to invest in their success.

Together, they are identifying opportunities to tackle issues, from human rights to climate change in the Arctic, and help create a better world. And within the campus borders, U of M experts are sharing their knowledge in more ways than ever to engage and educate the public.

**FANNING OUT FROM CAMPUS,** we see this group helping build the core of a stronger Winnipeg through economic development and education opportunities for inner city minds, young and old, seeking enrichment and a chance to grow. Because construction mega-projects and the return of the Jets — sparking a renaissance vibe in the River City — will fall short without the presence of strong and prosperous people.

**ON THE NATIONAL STAGE,** bold steps have been taken to acknowledge and apologize for wrongs committed towards Indian Residential School Survivors, for their children and grandchildren are key contributors to the U of M’s efforts to build community. Recognizing a wrong, and then helping people on a path to success and equality ensures they can add their strengths to those that already exist.

**ACROSS THE GLOBE,** from China to Haiti, U of M faculty, staff, students and alumni use education exchanges to create better doctors, and seek employment opportunities with the added benefit of restoring hope to populations decimated by tragedy.
from campus to city, country to world, these are some of their stories...

The Canadian Museum for Human Rights is one of many projects changing the Winnipeg skyline, as well as its direction for the future.
Enjoy $25 on us!

Get the no fee BMO® Alumni Association Inc. of the University of Manitoba MasterCard® and receive a $25 credit on your first card purchase of $25 or more! Collect AIR MILES® reward miles everywhere or earn annual CashBack® rewards on every dollar you spend.

Plus, with every card purchase you make, BMO Bank of Montreal helps support Alumni Relations and Student Programming at no additional cost to you.

Apply by February 29, 2012.

Visit bmo.com/uman25

Enjoy $25 on us the first time you use your no fee BMO Alumni Association Inc. of the University of Manitoba AIR MILES MasterCard.

OR

Enjoy $25 on us the first time you use your no fee BMO Alumni Association Inc. of the University of Manitoba CashBack MasterCard.

Enjoy $25 on us the first time you use your no fee BMO Alumni Association Inc. of the University of Manitoba AIR MILES MasterCard.

Enjoy $25 on us the first time you use your no fee BMO Alumni Association Inc. of the University of Manitoba CashBack MasterCard.

BMO ® Bank of Montreal
Making money make sense®
CREATING NEW PLACES for learning and fun in Manitoba

While the U of M continues its efforts to connect with communities at home and abroad through its leadership on issues ranging from the Arctic to celebrating Indigenous achievement, chugging along on a parallel path are massive projects to create bold new spaces for living, learning, health and entertainment that will ultimately connect students and Manitobans alike back to the U of M’s campuses. And recently, that effort marked a couple of milestones.

In September, the new Pembina Hall residence opened its doors and sun-soaked floors to students, and, more recently, an event took place at Bannatyne campus showcasing how funding from the federal government’s Knowledge and Infrastructure Program—some $32 million, the most of any post-secondary institution in Canada—helped fueled seven new expansion projects.

On any given day, a cruise onto campus via Bison Drive or University Crescent offers up-close-and-personal views of the yet another big dream evolving from the drafting table to reality: the stadium that will host the Bombers and Bison in 2012.

The excitement campus development creates, both for those living and working within the campus community and to visitors, can’t be captured in words. President David Barnard addressed this deficit by starring in a guided tour of the physical transformation happening at your alma mater. Check out President Barnard's guided tour on the university’s YouTube channel: www.youtube.com/watch?v=0GFT-Rkpi-Y.

Y ou might never be exposed to some of the leading minds from the University of Manitoba beyond their sound bites or quotes that anchor a broadcast or broadsheet story about the hot-button issues impacting our lives. But that all changed on Sept. 14, when the U of M launched the pioneering new speaker series Visionary Conversations.

Open to the public, this speaker series offers a unique opportunity for the community to engage with expert panelists from the U of M in an explorative presentation/Q and A format around issues where the university is taking a leadership role.

The premier event, titled Apocalypse or Utopia, saw a six-member group of experts in the areas of food safety, Arctic climate change, human rights, community health, chemistry and globalization lead a discussion on how decisions we make today shape the future. Subsequent events have looked at the opportunities and challenges to building livable cities in the 21st century, and whether or not we are ready for the impacts of our aging society.

The series, hosted by President David Barnard, included a December discussion of our changing climate and resumes in February 2012.

Visit the U of M’s YouTube channel to view past events: www.youtube.com/umanitoba#p/c/1/uUyx3B3_wpg.

VISIONARY CONVERSATIONS 2012 CALENDAR:
Feb. 15 — Managing our Water Resources for the Future
April 11 — Human Rights and Gender Issues
June 13 — The Food We Eat

Jeremy Brooks [BA/98]
Samuel Davidson heard the good news the day before he graduated from Portage Collegiate Institute: he'd been named the first recipient of the Andrew Howden Business Scholarship. “I was pretty ecstatic,” says Davidson, who received the honour at the school’s award ceremony as his classmates cheered him on. “It made me feel proud. When you put the effort in and work hard and are rewarded with a scholarship like this, you can feel proud of what you’ve done. I really appreciate it.”

Andrew Howden, who established the scholarship last year, presented the award to Davidson. He was pretty pleased to hear the cheers too. “The reaction of his fellow students … and the comments about him from his teachers confirmed what a few minutes of good conversation had indicated—that Sam is a well-rounded individual passionate about the study of business, and a great choice to receive the first award,” says Howden.

Howden [BSc/87, MBA/91] is keen to support bright students from his hometown of Portage la Prairie, Man., but he also wants to get more people thinking about business. “I want the scholarship to raise the awareness of the Asper School of Business and the study of business as a career option at Portage Collegiate, something I didn’t really know much about when I attended high school,” he says.

Davidson, on the other hand, had exposure to business through his participation in pre-business classes starting in Grade 9. He didn’t really take it seriously until he entered Grade 11, and thought it would be a career fit for him. “To be honest, it was a block-filler in Grade 9, but by Grade 11 and 12 that’s when I started thinking that’s what I could go in,” says Davidson.

Howden is part of a growing number of people who are supporting students from the areas they grew up in. In past years, donors have established scholarships for students in Manitoba’s Interlake region and the towns of Dauphin, Manitou and Strathclair, and even Wynyard, Sask. Their support helps rural students offset the costs associated with leaving home and pursuing a degree. “It helps a lot financially. With a summer job at minimum wage, you need a little extra help,” says Davidson, who lives in the newly-opened Pembina Hall Residence.

Howden likes that he’s able to help students from his hometown. “I am fortunate enough to be giving back to two alma maters with this scholarship and it is a program that the U of M helped me to structure that achieves my goal of direct giving,” says Howden, who now lives in Calgary. “It is my way of staying in touch with and giving back to the community I grew up in while supporting the U of M commerce program.”

Stephanie Fehr

WORKING TOGETHER

to achieve a SUSTAINABLE CAMPUS

The University of Manitoba Sustainability Committee released a draft Sustainability Strategy recently. Alumni are encouraged to provide feedback on the strategy, as the committee finalizes the draft, via e-mail, Facebook and Twitter. For more information or to download a copy of the draft, visit umanitoba.ca/campus/physical_plant/sustainability.
When the University CALLS

He blocks. He digs. He calls alumni?

Meet Joseph Brooks, Bison volleyball player, fourth-year Kinesiology and Recreation Management student, and a caller in the University of Manitoba Call Centre. If you’re lucky you might get a chance to speak with Brooks when he phones alumni to update them on the University of Manitoba and asks them to help enhance the learning and living environment at the U of M.

Brooks knows firsthand the importance of a good university experience. Recruited to the U of M from Toronto on a volleyball scholarship, he says he’s proud of the program’s strong track record and likes the coach and all the players. “It's a good fit and ended up being a great choice,” says Brooks. His time on the team has also meant that the world, or at least Canada, has opened up to him. “We get to travel a lot, so I’ve been to Quebec City, Alberta, BC and Saskatchewan,” he says. “I’ve had the opportunity to see a lot of Canada, especially Western Canada.”

Talking to graduates who have come before him, and updating them about the current happenings at the U of M, is what Brooks likes best about the job. “Some of the older graduates tell stories; they’ve had a great time at the university and they want to share it,” he says. “It’s definitely nice to hear their experiences and tell them a little bit about what’s happening. They are often surprised at how much things have changed.”

What remains the same is the challenge some student face paying for tuition, books, and other items. Brooks says a lot of the alumni he talks with remember this from their student days and it’s what motivates them to give back through scholarships.

The power of student awards hits close to home for the 23-year-old. “It wouldn’t have been possible for me to come to the University of Manitoba without a scholarship,” says Brooks, who would have stayed in Toronto if it were not for the tuition support. “Scholarships are really important and provide students with the opportunity to grow as people and get a career started.”

When he graduates in a couple years, Brooks dreams of playing professional volleyball in Europe and then coming back to Canada and working in therapeutic recreation, designing programs to help seniors, people with disabilities and youth cope with different health issues and stress.

DID YOU KNOW: Callers like Brooks help the university raise about $1 million annually for university priorities like an enhanced student experience.

Stephanie Fehr

CELEBRATING ATHLETES past and present

Bison women’s soccer standout, now assistant coach, Desiree Scott added further evidence of her peerless performance on the pitch recently by helping lead Canada to its first ever soccer gold at the Pan American Games in Guadalajara, Mexico. The 1976 Men's Basketball team was inducted into the Manitoba Sports Hall of Fame.

In other BISON NEWS

On the track and field front, the University of Manitoba will play host to Canada when the 2012 CIS Track and Field Championships come to Max Bell March 8 through 10.
Unique volunteer opportunity lets professionals share expertise, give back to community
A service of the Canadian CED (short for Community Economic Development) Network, Spark works to connect community organizations and their projects—after-school programs, resource centres for new immigrants, neighbourhood renewal associations, food cooperatives, etc.—with volunteers who have specialized skills. For instance, Spark recently matched three skilled volunteers with Manitoba Green Retrofit (MGR), a social enterprise that hires people with barriers to employment to do small construction projects such as environmental retrofits. The volunteers are working pro bono to help MGR design and build a website.

Pro bono, Ripat points out, is a Latin phrase meaning “for the public good.” Professionals have been donating their services in this way for centuries.

Serving the public good underlies what both Spark and Ripat aim to do. Spark works with Winnipeg groups that deliver services or create local economic opportunities to improve quality of life for marginalized populations in their community. “It’s an approach that recognizes the strengths inherent in people and communities and allows them to define their own needs,” says Ripat. “Charity is not going to solve poverty. I believe in long-term solutions that are rooted in the community.”

The program is part of a larger vision of CED. “A lot of people recognize that the traditional economic system and approach does not benefit everybody,” notes Ripat. “For a long time, my interest has been in community development. Communities know how to address barriers to employment better than large external systems.”

His epiphany started as an “aha moment” 25 years ago in first-year anthropology class. The professor asked his jargon-laden students: “Where do you think your coffee comes from?” The question led to a discussion on the exploitative nature of coffee-growing and, eventually, to the impact of local action and purchasing on working conditions abroad. Ripat began making connections with former experiences, which included living in Bolivia as a young adolescent and, later—while traveling in Central America—seeing banana farmers in the fields being doused with pesticides from crop dusting planes.

There was no turning back. After his undergraduate degree, Ripat completed a masters of social work at the University of Manitoba, where he did a thesis on the community kitchen movement. He then spent seven years working and volunteering in the field of community development and community economic development in Winnipeg’s inner city before moving with his young family to Bolivia in 2004 for a five-year stint with CUSO (now CUSO-VSO), an international development organization.

“The challenges people face around the world are a lot more similar that you would think,” says Ripat. “Successful development is always led by the community no matter where you are.”

But addressing community renewal and poverty reduction is complicated. To pursue their goals, organizations sometimes require resources and skills they cannot afford. That’s where Spark comes in.

Organizations have projects that require expertise. Professionals have expertise that they want to apply in a different setting. Spark is the matchmaker.

“Everyone benefits,” says Ripat. Community enterprises strengthen their capacity to achieve their goals. Professionals have a chance to learn about community issues and give back to the community without a long-term commitment. “Most of our matches can be measured in hours rather than weeks and months,” Ripat points out. “Spark gives volunteers the opportunity to share their skills in a targeted way that meets their schedules.”

A rigorous vetting process and workplan development ensure good use is made of valuable volunteer time while Spark staff provide support and guidance as necessary.

Ripat notes that Winnipeg is fortunate to have a very vibrant and talented non-profit sector. At the same time, the University of Manitoba unites a group of alumni with a wide variety of skills and experience. Ripat sees Spark as a catalyst for bringing both groups together.

Last year, Spark worked with 106 groups and arranged 50 matches. A recently-launched Facebook page, Spark, a service of The Canadian CED Network, shares some of these successes.

It is a glimpse into a special kind of relationship. After all, much like a dating service, Spark is about making connections, arranging short-term interactions that have the potential to turn into life-changing experiences for all those involved. Ripat says Spark is always looking for more volunteers with specialized professional skills to connect with local organizations and community projects. Find out more at sparkwpg.ca.

Christine Hanlon [BA/85, BEd/89]
Steve Kirby’s musical career has taken him far away from the tough St. Louis, MO, neighbourhood of his youth, but not from the lessons he learned there. Chief among those childhood teachings? The importance of giving children from all walks of life opportunities—music, for example—to express themselves creatively.

Since Kirby joined the University of Manitoba eight years ago as director of Jazz Studies, the accomplished bassist has pursued a dream of bringing music instruction to at-risk students in Winnipeg’s under-served neighbourhoods. That vision took form in early 2011 as a pilot project—dubbed The Bridge: Music Learning for Life—at Hugh John Macdonald School, a junior high in the heart of Winnipeg’s inner city. The first phase of this trailblazing outreach initiative was made possible thanks to a substantial gift from Michael F. Nesbitt, Chairman of Montrose Mortgage Corporation and a long-time supporter of the arts, who says he felt the impact of his donation the moment the kids took the stage. “As I sat waiting for some 120 students to attend the first session of the Bridge Program last January, I was curious,” Nesbitt said. “I’m sure the students were as well, and skeptical, but within a few minutes I witnessed one of the most unforgettable experiences of my life as the auditorium came alive to the power of music.”

All told, between 75 and 100 students participated in the Bridge pilot project. And of those, more than half a dozen showed such accomplishment that they performed with Steve Kirby’s Jazz on Wheels band during the summer, and spent a week with their peers at the U of M Summer Jazz Camp.

“The most astonishing thing about the Bridge program,” Kirby says, “is the learning curve for these kids. They’re wide open to everything, and don’t know what they can’t do, so the sky is the limit. They just kept exceeding our expectations.”

The Bridge transitioned from pilot to full program in September thanks to help from individuals, like alumnus David Asper [BA/80], and groups within the community who see the merits of this unique endeavor. Asper recently gave $25,000 to the program and the Winnipeg Foundation announced a $15,000 grant. "When Steve and Anna-Lisa [Kirby] described the rationale for the program I knew immediately that I wanted in," says Asper, whose gift will go towards the purchase of instruments and support immediate program costs. “This is a bridge that leads to an enriched community, and we need more of them.”

Community engagement through programs like the Bridge is central to the vision of the Marcel A. Desautels Faculty of Music. Dean Edmund Dawe offered these thoughts on the positively impact music can have in our world. “As one of the most fundamental forms of human expression, music can play a vital role in education and in the development of a compassionate and nurturing society,” says Dawe.

Heather Madill Jordan
EDUCATING bright young minds

Behold the magic of a kid’s smile. From sheepish smirk to toothy grin, this simple facial expression speaks volumes about the state of the world. A kid’s smile spreads itself upon anyone who sees it like some benevolent infection, moistens cheeks with tears of pride and admiration, buoys adult hearts with the potential of what could be and time-travels us back to the joys of youthful discovery, when summer holidays lasted a year and ‘i’ had yet to affix itself to the phrase ‘I can’.

A kid’s smile is, indeed, pure magic, and that was never more evident than the morning of Oct. 20, when the U of M hosted a celebration of the more than 190 education and outreach programs, like The Bridge, linking our scholars, researchers and staff to community partners within Winnipeg’s inner city; each of them tasked with a common goal—bringing a smile to a child’s face through unique educational opportunities.

Gov. Gen. David Johnston, and other guests were on hand in the Brodie Atrium at Bannatyne campus. An Aboriginal prayer and drum song began the festivities which included a handful of presentations from programs identified in a report —UM Connecting to Kids: A Project About Working Within our Community—crafted by the trio of lead authors Sharon MacDonald, Kim Clare and Elizabeth Ready from the faculties of Medicine, Social Work and Kinesiology and Recreation Management.

In his remarks, Johnston commended the U of M’s engagement with the inner city and likened it to the tradition of barn raising within the Mennonite communities near his Waterloo, Ont., home. Both, he said, share a “spirit of collaboration” adding, “we are extremely inspired by what you are doing here.”

The best description of the event, however, goes to Deborah Young, executive lead Indigenous Achievement, whose one-word assessment captured the spirit of youthful awe washing over the crowd: “Wow.”

Jeremy Brooks [BA/98]

UM Connecting to Kids: A Project About Working Within our Community is available for download at umanitoba.ca/media/connecting_to_kids.pdf.

Photos and more information about the Bridge Program at umanitoba.ca/music/programs/Bridge.htm
STUDENT EXCHANGE program marks decade
Celebration includes generous new funding for future program development and enhancement

On the 10th anniversary of the Shantou University/University of Manitoba academic exchange, the Li Ka Shing Foundation committed another $1-million gift to the University of Manitoba to build on the Chinese/Canadian partnership and enhance the exchange program.

The generous gift was announced by Ms Solina Chau, director of the Li Ka Shing Foundation, at the Ten Years of Building Bridges in Medical Education and Research symposium held on Sept. 20 at the University of Manitoba’s Bannatyne campus.

"The University of Manitoba is very grateful for the vision and support of Mr. Li Ka-shing, the Li Ka Shing Foundation and Husky Energy Inc.,” said University of Manitoba president and vice-chancellor David Barnard. "We thank the Li Ka Shing Foundation for today’s generous gift."

The partnership began in 2000 when Mr. Li Ka-shing visited the University of Manitoba to accept the International Distinguished Entrepreneur Award (IDEA) presented by the Associates of the Asper School of Business. Mr. Li, chairman of Cheung Kong Group and founder of the Li Ka Shing Foundation, met with University of Manitoba representatives while in Winnipeg and later invited them to Hong Kong, and to visit Shantou University and discuss an academic collaboration.

“To the founder of our Foundation Mr. Li Ka-shing, it is the realization of a dream—a dream that he could attract like-minded individuals and academics devoted to reforming and building a new model of higher institution in China,” said Ms Chau. "For the students, in their pursuit of professional and academic excellence, it is a place for discovery and self discovery with a heightened sense of moral commitment to mankind and community. For the administrators and academics, Shantou University is all about coherent transformative changes that homed into resolving interlocking problems, making good governance for academic freedom possible amidst the ideological entrenched backdrop still present today."

Shantou University medical student Shu-ru Chen is one such student.

Chen completed family and emergency clinical electives in Winnipeg last year, and is currently participating in a B.Sc. Medicine (student research) program.

"We had the opportunity to see patients ‘hands-on’ and learn more about family medicine, which is new to China,” said Chen. "This experience dramatically expanded my academic skills and my personal development, and I gained knowledge and skills which I hope to share with others."

Faculty of Medicine dean Dr. Brian Postl [MD/76] stressed the value of the program in developing the skills of medical students from both countries. "As these students embark on their clinical careers, the lessons learned through this exchange will help them serve their patients as more compassionate physicians.”

Ilana Simon

A VISIONARY ACADEMIC EXCHANGE PROGRAM
During the past decade, more than 100 medical students, residents, researchers and faculty members have participated in the visionary Shantou University/University of Manitoba academic exchange program, broadening their perspectives on one another’s cultures, medical treatments, research and education. Since 2003, the Li Ka Shing Foundation and Husky Energy Inc., have contributed a combined $3 million to develop the partnership, fostering greater cooperation between both universities. To learn more about the Li Ka Shing Foundation visit lksf.org.
When Brooke McKenzie [BMedRehab/02] started her studies in physiotherapy, she didn’t realize the many avenues a career in rehabilitation could take. Helping Haitians who lost limbs in the 2010 earthquake ended up being one of them.

“I worked primarily with amputees, so you got a really clear picture of immediate help,” says McKenzie, who worked as a physiotherapist at the Centre de Réadaptation Fonctionnelle in Port-au-Prince for six months earlier this year. “They get the prosthesis, you teach them to walk and you see them walk away from the building.”

Last year’s 7.0-magnitude earthquake killed *316,000 people, while scores of others required amputations after being injured by collapsed buildings.

McKenzie was hired by Handicap International, which has provided orthoses and lower-limb prostheses to nearly 900 Haitians as of last March.

Even though she had already worked in rehabilitation for three months in Sierra Leone, the 31-year-old found the Haiti mission jarring at first.

“The amount of people, the noise and the amount of rubble still on the roads at that time—the sight and sounds were really overwhelming.”

McKenzie worked with a team of locals, travelling to different communities to assist recent amputees struggling to adapt to their new lives. She says she often had to work with the Haitian occupational therapist on the team in order to solve accessibility or equipment challenges.

Emily Etcheverry [DipOT/71, BOT/79, MEd/90, PhD/97], the director of the School of Medical Rehabilitation, says that sort of team-based work is included in all of the school’s programs.

“You don’t automatically know how to be a good team player,” says Etcheverry. “If you always think you know the answer … you’re soon going to flounder in a team when you come across an important, complex problem.”

Now back in Canada, McKenzie is working as a physiotherapist at the Child Development Centre in Whitehorse.

“I absolutely miss being in Haiti,” says McKenzie. “But I also love the work I get to do in Whitehorse addressing the needs of children with special needs here.”

* On the one-year anniversary of the disaster, then Haitian Prime Minister Jean-Max Bellerive quoted this figure as the death toll from the quake. Source: cbc.ca/news/world/story/2011/01/12/haiti-anniversary-memorials.html.

HELPING OTHERS walk away from tragedy
At times during the conversation, a deep, cleansing breath punctuates her thoughts, allowing time to pause and reflect on the excitement and activity of the past three months.

The whirlwind Deborah Young has called her life since becoming the University of Manitoba’s first-ever executive lead, Indigenous achievement, swept through the Bannatyne campus earlier in the day. There, she emceed a celebration of how the U of M is connecting with children in Winnipeg’s inner city—an area of high poverty and with a significant population of young Aboriginal people—through outreach and education programs. And in a week’s time, it will place her at the side of President David Barnard as he makes an historic apology on behalf of the University of Manitoba to survivors of the Indian Residential School System in Canada.

Young’s job is to help deliver education (and hope) to First Nation, Métis and Inuit children and youth, an objective at the heart of the university’s strategy for the future. Her role at the U of M is building on her efforts in Ottawa during the past 14 years, with echoes of the moment she considers her greatest professional accomplishment to date.

“The highlight of my public service career,” recalls Young, “would have to be working on the Prime Minister’s Statement of Apology to former students of Indian Residential Schools (in 2008).”

The importance of such statements hit close to home for Young: Both her parents are survivors of residential schools. And while they progressed from those dark days to earn degrees from the U of M, the byproducts of their experience carried over to the next generation. “Words hurt,” is all Young needs to say to describe the racism she endured growing up First Nation in a predominantly white Winnipeg neighbourhood.

But sometimes, the absence of words makes the greatest impact.

Young proudly outlines how her time as a university student helped shaped her identity as a Cree woman (she is a member of the Opaskwayak Cree Nation), only to acknowledge how she, like many other children of residential school survivors, cannot speak their mother tongue.

“My father, he’s bilingual in English and Cree, but it was never passed down to me,” says Young. “When I asked him why he never taught me, because it would have been so easy, he said, ‘Well, I didn’t think you would ever need it.’ Everyone knows language ties you to your culture. Words have meaning and significance, right? In one generation, that language is gone. I couldn’t pass it onto my children. And that is sad.”

Acknowledging loss is integral to the process of truth and reconciliation happening across Canada.

Equally important, though, is to make meaningful progress for all Canadians away from that past and towards a brighter common future. Education plays a leading role in the process. Perhaps flashing back to her own student experience, Young is harnessing the power of learning to help create an environment where students—Aboriginal and non-Aboriginal alike—can prosper and take pride in who they are.

“I’m really big on learning from each other and getting our non-Aboriginal brothers and sisters more aware of who we are as First Nation, Métis and Inuit people,” explains Young.

Her four-pillar approach—which is dubbed Pathways to Indigenous Achievement and showcases students, community engagement, celebrating successes, Indigenous research and general information through an ‘Indigenous lens’—will reside on the Indigenous Connect portal of the U of M’s homepage by the end of 2011. This one-stop information shop will merge the existing Indigenous information on umanitoba.ca as well as create unique opportunities for learning such as audio clip greetings spoken in one of Manitoba’s many Indigenous languages.

Returning to Winnipeg, and to the U of M campus, after more than a decade allowed Young to see the progress already taking shape to create a more inclusive learning environment. And nowhere is that more evident than Migizii Agamik/Bald Eagle Lodge where Young’s office is located.

“What a celebration of our culture, our traditions,” she says of the space surrounding her. “It’s a learning institution. We’ve come a long way, I’m really happy.”

Jeremy Brooks [BA/98]
When we set out to achieve excellence in human rights scholarship and research, we must ensure we are champions of social justice in our own backyards.

If we do not stand up or speak out for the rights of people, cultures and communities at home, we should not be shocked when our voices are ignored when we seek to expose human rights abuses in other countries, no matter how egregious they may be.

Recently, the University of Manitoba embarked on a journey of soul searching regarding one of the darkest chapters in Canadian and Manitoban history — the Indian Residential School system.

We came to the inescapable conclusion that we failed in our mission when we did not challenge the policy of assimilation that resulted in the creation of Indian Residential Schools. This led our University to make a statement of apology to Indian Residential School survivors at the Truth and Reconciliation Commission October 27 in Halifax, Nova Scotia.

I was gratified that our university’s apology was accepted warmly and generously by survivors as well as Aboriginal leaders and elders. However, the journey of reconciliation is far from over. In many ways, we are at the beginning.

At the University of Manitoba, we are moving forward on a framework for ensuring success of Indigenous students. Known as Pathways to Indigenous Achievement, the plan is based on four key pillars: Supporting students, building partnerships and supporting communities, promoting Indigenous knowledge and research and celebrating our successes.

We also need to take the conversation beyond the university. In Manitoba, which boasts one of the world’s largest watersheds, many First Nations communities still do not have access to safe, clean water or indoor plumbing.

In a province where we produce more food than we can consume, many First Nations, Métis and Inuit people live in hunger and poverty. Indigenous peoples are under-represented in our universities and our colleges and are over-represented in our jails.

These are the realities in our community and province but every Canadian university faces similar issues of economic and social inequity in their own backyards.

The challenge of reconciliation and social justice is taking on these issues, driving debate in our communities and, most importantly, refusing to accept what should be unacceptable.

The University of Manitoba has more than 150 scholars dedicated to the study and promotion of human rights issues. It is home to the Arthur V. Mauro Centre for Peace and Justice, the Centre for Human Rights Research Initiative, and the newly created Canadian Journal of Human Rights, which is published by the Faculty of Law.

We need to be bold and be willing to take on difficult fights, even fights that can be uncomfortable.

When we lead the way in finding solutions to the most difficult challenges of our society then we move beyond learning and discovery to engaging in the noblest cause — ensuring the dignity, the safety and the freedom of our fellow human beings.

David Barnard

President and Vice-Chancellor

December 2011
The University of Manitoba wishes to take a leadership role in helping expose the national shame of the Indian Residential Schools system and the consequences of such a system.

The University of Manitoba is committed to listening to, acknowledging and affirming Aboriginal voices within the fabric of the university. It is of fundamental importance at our university that we advance all aspects of Indigenous education, including conducting research in and increasing public awareness of one of the darker chapters of Canadian history.

We are committed to working with the Truth and Reconciliation Commission and other key partners to advance research efforts related to Canada’s Indian Residential Schools, as well as supporting the commission in its truth telling and reconciliation efforts.

The next logical step in healing is telling our own story. For over 130 years, the University of Manitoba has worked to create, preserve and communicate knowledge. Moreover, our academic institution has a long history of encouraging debate, building excellence and fostering innovation.

In spite of this we have failed Aboriginal peoples.

When we examine the University of Manitoba’s role in the residential schools system, it is clear that we did not live up to our goals, our ideals, our hard-earned reputation or our mandate.

Our institution failed to recognize or challenge the forced assimilation of Aboriginal peoples and the subsequent loss of their language, culture and traditions.

That was a grave mistake. It is our responsibility. We are sorry.

The University of Manitoba has a responsibility to acknowledge the harm inflicted on First Nations, Métis and Inuit survivors, their families and their communities.

Seventeen federally funded Indian Residential Schools operated throughout Manitoba, including in Winnipeg and in rural and northern Manitoba. In Manitoba, the first Indian Residential School opened in 1888 and the last school closed its doors in 1988. During this time, thousands of Aboriginal children were removed from their communities and placed into full-time residency.

Those children who did not attend Indian Residential Schools were placed in day schools that followed the same principles of assimilation as the Indian Residential Schools.

While at these schools, Aboriginal children were not allowed to practice traditional Indigenous ceremonies or speak in their own languages.

Instead of being positive influences on Aboriginal peoples, education and religion became tools of assimilation, thus undermining the rich diversities of First Nations, Métis and Inuit cultures, communities and families.

Residential schools were often located hundreds of miles away from the home communities of Aboriginal children, which made regular contact with families impossible.

Tragically, many children never returned. Those who did return were often strangers in their own homes and communities.

Physical, sexual and emotional abuses that occurred at residential schools were among the most deplorable acts committed against any people at any time in Canada’s history.

Many institutions had a direct or indirect hand in perpetuating the misguided and failed system of assimilation that was at the heart of the Indian Residential School system.

The University of Manitoba educated and mentored individuals who became clergy, teachers, social workers, civil servants and politicians. They carried out assimilation policies aimed at the Aboriginal peoples of Manitoba.

The acceptance by many Manitoba institutions of this assimilative practice did not end with the Indian Residential Schools system. It also led to the forced and unwilling mass adoption of First Nations, Métis and Inuit children which was initiated in the 1960s, but extended into the mid-1980s. This practice was known as the “60s Scoop” because, in many instances, children were taken from their homes, often without the consent of their biological families.

On June 11, 2008, Prime Minister Stephen Harper apologized for Canada’s role in the Indian Residential Schools system.

The next day, then Manitoba Premier Gary Doer, along with Aboriginal and Northern Affairs Minister Eric Robinson, a former Indian Residential School survivor, formally acknowledged our province’s role in this system of forced assimilation.

Churches that operated schools – Roman Catholic, Anglican, Presbyterian and United – have also issued statements of apology and reconciliation.
of Apology and Reconciliation
School Survivors

The Indian Residential School survivors, leaders and Elders of First Nations, Métis and Inuit communities accepted and embraced all of these apologies.

Today the University of Manitoba adds our voice to the apologies expressed by political and religious leaders and so graciously accepted by survivors, Aboriginal leaders and Elders. We hope our words will be accepted in the spirit of generosity and reconciliation that has been the hallmark of the Truth and Reconciliation Commission process.

We apologize to our students. They are the survivors and they are the children, the grandchildren and great-grandchildren of Indian Residential School survivors.

We apologize to our Indigenous faculty and staff. They have also been directly or indirectly harmed by the Indian Residential School system.

We apologize to First Nations, Métis and Inuit leaders and Elders. We recognize that we need to build trust and fulfill our role as an open and welcoming community of learning, discovery and outreach.

We apologize to the people and the communities who were the victims of this misguided policy.

At the University of Manitoba, we have a positive story to share about Indigenous achievement.

The University of Manitoba believes that education has a transformative power for students, their families and communities.

We will work to ensure that the values of First Nations, Métis and Inuit cultures and communities are included in scholarship and research across the university. In order to take the next step in advancing Indigenous scholarship and the success of Indigenous people, collectively as well as individually, we must acknowledge our mistakes, learn from them, apologize and move forward in a spirit of reconciliation.

The late Rita Joe was a poet laureate from the Mi’kmaq Nation. Her experience in Indian Residential Schools is a constant reminder of why the Truth and Reconciliation Commission and our apology are necessary. By understanding her pain and the pain inflicted on others, as well as acknowledging our role in that pain, we can begin the process of restoring trust and nurturing long-lasting healing and reconciliation.

These are her words:

I lost my talk
The talk you took away.
When I was a little girl at Shubenacadie school.
You snatched it away:
I speak like you
I think like you
I create like you
The scrambled ballad, about my word.
Two ways I talk
Both ways I say.
Your way is more powerful.
So gently I offer my hand and ask,
Let me find my talk
So I can teach you about me.

It is our intention, having said the words of this apology, to move to reconciliation.

Thank you
Miigwetch
Ékosi
Munsi
Marsee
Matna
Wopida
Wela’lioq

David T. Barnard, President and Vice-Chancellor
Truth and Reconciliation Commission of Canada
Atlantic National Event
Halifax, Nova Scotia
October 27, 2011
WINNIPEG’S REP AS A ROCK AND ROLL HOTBED OWES GREATLY TO ALUMNUS JOHN EINARSON [BA/73, CERTED/78] — AN AUTHOR, TEACHER, AND SOMETIMES TOUR GUIDE — WHO DOCUMENTS MANITOBA’S MARQUEE MUSICIANS FOR FANS YOUNG AND OLD

‘ROCK’UMENTING the RHYTHM of the RIVER CITY
The skinny, long-haired Winnipegger’s knees shook as his eyes scanned the screaming crowd.

It would be the biggest moment of 17-year-old John Einarson’s life: The day he and his band, Euphoria, opened for British blues-rock gods, Led Zeppelin, during their stop in the River City. The Grant Park High School graduate could hardly believe he was the opening act for one of the most profound music acts of all time.

“I remember being on stage—it was outside at the football stadium—and they announced ‘Euphoria’ and turning around and seeing this huge crowd of 15,000 people,” says Einarson, now 59.

He still remembers what he wore on that fateful Aug. 29, 1970: a tank top, aviator glasses, a leather sash dangling across his hips. And his Fender Telecaster guitar strapped around him.

“Like a lot of things, you don’t get the sense of the moment until after,” says the Charleswood resident—a retired schoolteacher and rock historian who has spent a lifetime documenting the very “sense of the moment” he speaks of.

He’s accomplished this in the 15 rock books he’s written—and by regularly retelling Manitoba’s music history in the Winnipeg Free Press. Einarson also rolled rock into the narrative of his Canadian studies class at St. John’s Ravenscourt School, where he taught for 18 years.

Today the husband and grandfather sits at a Corydon Avenue coffee shop dressed in a golf shirt and jeans, sipping plain coffee cut with half decaf. The once nape-length mane he sported as the Led Zeppelin opener is now short and thinning.

But one thing’s definitely the same: His love for all things rock ‘n’ roll.

He shares that passion with his SJR students every spring (since 1990) when he blows the roof off of the private school with the bombastic, always-sold-out rock show he still directs, even in his retirement. At the show, 150 high school students perform, handle lighting and manage sound while a 500-person audience shows up every night for a week to watch and listen to the spectacle.

Avid rock biography readers around Canada—and some throughout the world—know Einarson as the writer who penned their favourite books, including Don’t Be Denied (about Neil Young and his Winnipeg roots), There’s Something Happening Here (about Buffalo Springfield), American Woman (about The Guess Who) and Takin’ Care of Business (about Randy Bachman).

Einarson’s latest book, Four Strong Winds, tells the story of Canadian folk icons Ian and Sylvia, a duo whose most famous song—for which the story is titled—has influenced everyone from Johnny Cash to Neil Young.

“Neil Young told me that when he first heard that song in 1963 at Falcon Lake—he was there for the summer—one evening, he spent every nickel he had plugging into the juke box listening to the song over and over again,” says Einarson, who can share countless anecdotes about his chats with music’s legends.

His biggest coup? Landing a two-day interview with the reclusive Young at his California ranch.

He got the gig after interviewing Young’s mother for a Winnipeg Sun series on Manitoba’s music scene.

“She was fascinated with how much I knew about (Young’s) band,” explains Einarson, noting that the former Winnipegger offered him her son’s home number.

“Call him. He’ll love to hear from you,’ she said.”

So Einarson did just that and ended up flying to the Heart of Gold singer’s estate while he was recording his Grammy-nominated 1992 release, Harvest Moon.

“It was funny because it was before Christmas and he had to delay the interview because he had to go out and get some more presents.”

“We did the interviews in his living room,” says Einarson, recalling “a Christmas tree in the corner” and “comfortable furniture.”

Einarson, always an “A student,” grew up in a Crescentwood bungalow “smitten by the Beatles” and learning the guitar at age 13.

Like many of the musicians he’s written about, Einarson got his musical start playing with band mates at local community clubs and eventually pubs, something he continued throughout his days as a University of Manitoba student.

“I’ve interviewed Neil Young and Randy Bachman and Fred Turner and their eyes light up not when they talk about playing Live Aid or Woodstock or Madison Square Garden. They light up when they talk about playing their first (Winnipeg) community club gig,” he says.

Einarson admits that he, too, carries a blazing torch for rock—music he calls the “soundtrack to teenage rebellion.” His goal: To pass the torch down to the next generation.

His past definitely helps.

“Imagine that your teacher opened for Led Zeppelin,” says Einarson, smiling.

“I’ve been able to ride that one for decades. It’s given me credibility. Because Led Zeppelin is still a band that everyone is in awe of.”

Shamona Harnett [BA(Adv)/96]
THE ICONS AND IDOLS OF MODERN SPORT PUSH THEIR BODIES TO THE LIMIT IN PURSUIT OF VICTORY AND FAME. PREPARING—AND REPAIRING—THEM ALONG THE WAY ARE ELITE TEAMS OF ATHLETIC THERAPISTS, MANY OF THEM TRAINED AT THE UNIVERSITY OF MANITOBA
When you think of Canadian sports dynasties, teams like the Montreal Canadiens and Edmonton Oilers probably come to mind. But another legacy is also in fruition—this one involving athletic therapists who trained at the U of M. Not only do our graduates work in an array of plum pro leagues in both Canada and the U.S., they dominate the local pro-sports scene. The list includes the top athletic therapist posts at the Jets, Blue Bombers and Goldeyes, stretches as far west as Calgary (Stampeders assistant athletic therapist Michael Gudmundson [BESS/04]), eastward to St. John’s (Ice Caps athletic therapist Alain Chabbert [BKin/08]) and dips down to Philadelphia (Phillies baseball strength and conditioning coordinator Dong Lien [BESS/03]), with liberal scatterings in between. “These kids work hard and they pay their dues,” says Jackie Elliott [BPE/88, BEd/90, MSc/96], who directs the U of M’s athletic therapy program.

Not to be forgotten in all of this is Jim Ramsay [BPE/87]—the man who has twice helped the Canadian men’s hockey team win gold at the Olympics, most recently in Vancouver. As the head athletic trainer of the New York Rangers, Ramsay has run an informal internship for U of M students for roughly five years. The visits have been influential in giving students a taste of what it’s like to work in the big leagues. “This is kinda corny, but I wanted to give something back,” says Ramsay. “It’s a unique opportunity, I think, for a young student to come to New York, number one, and then on top of that be behind the scenes with our team and our medical team and see how it functions on a day-to-day basis.” Although the internships have been on ice since Rangers coach John Tortorella took over in 2009, Ramsay says he’s committed to having more students in the future. “If I’m here, it’ll start up again!” says Ramsay. “It’s on hold ’till he gets comfortable.”

That sense of dedication isn’t unusual among athletic therapists working for professional sports teams. Head therapist Alain Couture [BESS/05] typically starts his job with the Bombers at 5:30 a.m. and heads home around 4 p.m.; game and training camp days last even longer. “I think other therapists who work in professional sports definitely have an appreciation of the workload,” says Couture. “It’s a huge demand looking after professional athletes.” Couture recently experienced his most challenging rehab to date after starting quarterback Buck Pierce dislocated and fractured his elbow last year. The bright spot for an athletic therapist in these situations? “There’s nothing a pro athlete wants more than to get back to playing,” says Rob Milette [BESS/02], who leads the Jets’ seven-member training staff, which includes fellow U of M alumni Brad Shaw [BESS/04], Lee Stubbs [BKin/07] and Mark Grehan [BESS/04]. “They’re always pushing hard, they do exactly what you tell them to do. Just their motivation factor to me is a huge difference.”

Milette was in his third year of university when he interned for Ramsay in 2001. He says he and colleague Paul Ayotte [BESS/02] (now head athletic therapist for the American Hockey League’s Toronto Marlies) spent a week observing, assisting...

The Winnipeg Blue Bombers go through 4,000 ice bags and 50,000 yards of athletic tape in a single season. As tape rolls near their end, however, the tape can become hard to unwind and time-consuming when addressing the needs of so many players. The team consequently donates its tape ends to U of M Kinesiology students to use for practice.

Opposite page: Jets assistant captain Dustin Byfuglien; this page, former Goldeye Max Poulin and current Bomber pivot Buck Pierce

The U of M’s Bachelor of Kinesiology – Athletic Therapy program is one of seven in Canada to be accredited by the Canadian Athletic Therapists Association—a requirement for students wishing to work as certified athletic therapists.
and yes, gawking at Eric Lindros, Mark Messier and Mike Richter.

“It definitely confirmed that this is what I wanted to do for a living,” he recalls.

Milette, like Couture and the Bombers, has returned the karma by taking in his own U of M athletic therapy students for training. Elliott calls these unofficial internships her ‘grassroots feeder program.’

The Winnipeg Goldeyes have, too, hosted and hired U of M athletic therapists over the years. Winnipegger Dong Lien previously interned and worked for the team before joining the Phillies, who won the 2008 World Series.

“Every kid, if you ever loved baseball or you imagined being a baseball player, you'd want to be at the major league level,” says Lien.

Lien played leftfield for the Elmwood Giants but realized when he graduated from high school that his baseball career wasn’t to be.

“I didn't want to leave the game, I wanted to still be involved,” he says. “I found that athletic therapy was the best direction to go in if I wanted to pursue baseball.”

There is, of course, a snag when you make it in the pros. It's called the homecoming game. Ramsay knows all about it.

Getting his Rangers ready to play against the Jets in Winnipeg isn’t going to be much different from any other game. Having to pay for his personal fan base will be, however.

“It's going to be expensive for me to buy tickets for my entire family and friends that are there,” says Ramsay. “My wife's Am-Ex bill better be a little bit lower this month so I can afford tickets in Winnipeg.”
See how good your quote can be.

At TD Insurance Meloche Monnex, we know how important it is to save wherever you can. As a member of the University of Manitoba Alumni Association, you can enjoy preferred group rates on your home insurance and other exclusive privileges, thanks to our partnership with your association. You’ll also benefit from great coverage and outstanding service. At TD Insurance, we believe in making insurance easy to understand so you can choose your coverage with confidence.

Get an online quote at [www.melochemonnex.com/uofmb](http://www.melochemonnex.com/uofmb) or call 1-866-352-6187

Monday to Friday, 8 a.m. to 8 p.m.
Saturday, 9 a.m. to 4 p.m.
UNIVERSITY OF MANITOBA BOARD OF GOVERNORS NOMINATION

Represent your fellow University of Manitoba alumni by serving on the University of Manitoba Board of Governors. Three of the 23 positions on the Board of Governors are elected by alumni. Currently, your representatives are:

Romel Dhalla [BA/99, BComm(Hons)04] term expires in 2012
Gwen Hatch [LLB/81] term expires in 2013
Rennie Zegalski [BComm(Hons)/95] term expires in 2014

Nominations are accepted annually. To nominate a candidate for a position on the Board of Governors, please submit to the Alumni Association the signatures of 25 graduates and written consent of the nominee. Each graduate must clearly print their name, sign the form and include their alumni number. Alumni numbers can be found on your individual magazine label or by phoning (204) 474-9946 or toll free at (800) 668-4908.

Voting ballots are distributed to each graduate through the April issue of On Manitoba. Make sure to keep your address information up to date with the Alumni Association. Additional voting information will be provided on the Alumni Association web site at umanitoba.ca/people/alumni/governance/governors.html.

Nominations will close on February 3, 2012, 3:00 pm CST
Candidates will be informed of their nominee status on February 10, 2012
Election will open at February 21, 2012 10 am CST
Election will close on May 1, 2012 at 4 pm CST
Ballots will be counted on May 4, 2012 at 10 am CST
The University of Manitoba Board of Governors will be notified of the successful candidate no later than May 11, 2012.

HONOURING HOWARD

Former premier Howard Pawley receives the 2011 Distinguished Alumni Award from Alumni Association president, Jan Coates, during Homecoming 2011.

2012 REUNIONS TO DATE

Ag/51
AgDip/62
Architecture/62, Interior Design/62
Arts/62
Commerce (Hons)/72
Chemistry (Hons)/67
Dent/62,77,87,92
DentHyg/02
Engineering/52
Mechanical Engineering/62
Engineering/72
Interior Design/72
Law/62
Law/67
Nursing/82
Medicine/57A
Medicine/62
Medicine/67

DISTINGUISHED ALUMNI AWARD CALL FOR NOMINATIONS

You can nominate a University of Manitoba graduate (from 1986 or earlier).

Deadline is Feb. 3, 2012

For more information, visit our website umanitoba.ca/people/alumni/distinguished/index.html, call our official toll-free 1-800-668-4908 / (204) 474-9946 or e-mail us: alumni@umalumni.mb.ca.

Nominees must demonstrate:
Outstanding professional achievement or significant service to the University of Manitoba or significant contributions to the community and welfare of others.
The Alumni Association is pleased to provide its members discounts on performance and sporting events throughout the year. Details on some of the latest offers our partners have created for you can be found below. For a complete list of events, dates and offer details visit umanitoba.ca/people/alumni/events/index.html.

**PRAIRIE THEATRE EXCHANGE**

**LOST — A MEMOIR**
Based on the book by Cathy Ostlere, *Lost — A Memoir* is the story of a woman's search for a beloved brother lost at sea, and an intimate exploration of what it means to be passionate, alive and to follow one's dream.

**BROADWAY ACROSS CANADA:**

**CATS** in Winnipeg, Regina, Saskatoon and Edmonton

**DISNEY’S BEAUTY AND THE BEAST** in Vancouver

**CANADA’S ROYAL WINNIPEG BALLET** presents a trio of shows in Winnipeg ranging from holiday classic the **NUTCRACKER**, to **GISSELLE** and **PURE BALLET**. As well, alumni in Vancouver and Victoria can enjoy special pricing on the world premiere tour of **SVENGALI**.

**WINNIPEG SYMPHONY ORCHESTRA**

**HOT! HOT! HOT! A NIGHT AT THE COPA**
Come in from the January cold and gather around the fiery Latin dancing of Andrzej and Jennifer Przybyl, accompanied by your Winnipeg Symphony Orchestra.

**SNOWBIRDS, where are your winter nests?**
If you spend the winter months at a temporary address, be sure to let the Alumni Association know where you winter, as well as your alternate e-mail address while you are away. This will ensure you receive timely mail and electronic communications from us such as invites to events in your area. If you wish to provide a temporary address information, call or e-mail our office: toll-free 1-800-668-4908 / (204) 474-9946 / e-mail: alumni@umalumni.mb.ca.

**Meet LYNN FERGUSON**
Meet Lynn Ferguson, the newest member of the Alumni Association staff. Lynn joined our team in September as the alumni relations assistant.
“Like so many of my colleagues, I would not be where I am today were it not for the education I received at the University of Manitoba. The U of M is well known for fostering an academic environment that opens up new perspectives and creative ways to address issues in the real world.

Our government is committed to the continued success of the U of M. I would like to thank the students, faculty members and administrators for your partnership and advice. I look forward to working further with you as we continue to make this university great.”

The Honourable Greg Selinger, Premier of Manitoba
The Bison won the last-ever Homecoming Football game at University Stadium and alumni from as far back as 70 years gathered to celebrate the experiences that helped define them. For more HOMECOMING 2011 images, visit umanitoba.ca/people/alumni/gallery.html.
We welcome your news and photographs. Images must be 300 dpi and in jpeg or tiff format. Images that do not meet these requirements will not be included. E-mail jeremy_brooks@umanitoba.ca. Deadline for submissions for our April 2012 issue is: January 9, 2012.
1950-59

Berman (Udovitch), Rochel U. [BA/56] is pleased to announce the publication of her most recent book, Oceans Apart: A Guide to Maintaining Family Ties at a Distance. Berman has worked in the field of aging for more than two decades and her first book, Dignity Beyond Death, was the recipient of the Koret International Jewish Book Award. Berman lives with her husband George in Boca Raton, Fla.

1960-69


Josephson, Rick [BSc/68] has received the award for Industry Leadership and Outstanding Contribution from the Canadian Gaming Industry. Josephson is Executive Director and CEO of the Manitoba Gaming Commission.

Karpiak (Iwanchuk), Irene [BA/65, MSW/68] was recently promoted to full professor status at the University of Oklahoma in Norman, OK.

Lemon, C. Diane [DipPhysio/63] recently received the Assiniboia Chapter Award for Distinguished Service at the Canadian College of Health Leader's Annual General Meeting and National Awards Gala.

Letts, Dr. Robert Mervin [BSc(Med)/64, MD/64] recently published Sinai Surgeon, a non-fiction account of a medical officer's trials and tribulations keeping a military force fighting in a hostile desert environment. Visit sinaisurgeon.com for more information on the book and its author. Proceeds from the sale of Sinai Surgeon will be directed toward Rotary International's efforts toward the eradication of polio.

Pankiw, Mary [BA/65, BEd/69, MEd/72] recently published her first children's book, Misilla Mouse. The story, available on mcnallyrobinson.com, tells about the activities that keep Misilla Mouse busy as she excitedly prepares for a Christmas-fun party for her friends. Pankiw's 13-year-old granddaughter Nadya provided the book's illustrations.

Triffco, Ron [BSc(CE)/61] received an honorary doctorate of laws degree from the University of Alberta in June, 2011, almost 50 years to the month of his initial graduation from the University of Manitoba. Triffco also holds a master's in engineering from the University of Illinois ('63).

Underwood, David T [BSc(CE)/64] was installed for his second term as vice-president of the American Society of Heating, Refrigerating and Air-Conditioning Engineers.

1970-79


Valkenburg, Daria [BSA/76] recently published Tulips Aren’t For Cows, the comical story of Crispin and his fascination with the neighbour’s tulips. The book, aimed at children ages four to eight, is the recently retired Valkenburg’s first foray into writing children’s literature after a career spent writing educational materials for adults plus newspaper and magazine articles on topics related to financial management and emergency management. The story is loosely based on a real life incident in her rural environment on Prince Edward Island. On the Web: www.lulu.com.

Whiteway, Doug [BA/74] has published under his pseudonym, C.C. Benison, his fifth novel, Twelve Drummers Drumming, the first in a series of crime novels referencing the popular carol The Twelve Days of Christmas. The books are set in a village in Devon, England, and feature the amateur detective, the Reverend Tom Christmas. Doubleday Canada is the publisher.

1980-89

Ekdauld, Andrew [BA/84] was named president of DePuy Orthopaedics, a global leader in devices for joint replacement and trauma.

Diane Hunter [BEd/89, PostBacc/93] has recently been published by Mayfair Music of Markham, Ont. Buzz the Key is a book of twelve jazz songs written for the intermediate piano student. It features rags, blues, boogies, swing and ballads, all of which were composed and notated by Hunter. Buzz the Key can be ordered from local music stores or Mayfair Music Publications: mayfairmusic.com.

Lavack, Anne [MBA/88] has been appointed provost and vice-president academic at Kwantlen Polytechnic University. She was previously dean of the Faculty of Business Administration at the University of Regina.

Smilski, Deb [BA/86] is now serving as the assistant vice-president of central services at ACT, a not-for-profit organization dedicated to helping people achieve education and workplace success. Smilski was previously employed at First Niagara Financial Group in Buffalo, NY, where she served as first vice-president. Prior to that, she held senior facilities management roles at a number of companies focusing on leadership, facilities and project management, real estate strategies and sustainability.


Daniel Madrid, Daniel [BSc(Hons)/08] opened his own health food store, Thrive Nutrition, several months after graduating with a degree in Human Nutritional Sciences. Madrid won the Canadian Health Food Industry Rising Star Award (awarded for excellence in customer services and satisfaction) in 2010 and was also nominated that year for the Healthy Living Award by the Reh-Fit Foundation of Winnipeg. Visit thriveonline.ca to learn more.

The following alumni were recently named Fellows of the Canadian Academy of Engineering:

Britton, M.G. (Ron) [MSc/69]

Gole, Ani [MSc/80, PhD/82]

Price, Gerry [BSc(ME)/70, MSc/72]
Through the Years

In Memoriam

The Alumni Association Inc. of the University of Manitoba extends their condolences to the family and friends of the following alumni:

1922
Cook, Donald Isaac  [BSA/52] Jan. 11, 2011

1930-39
English (Osborn), M. E.  [BScHeC/39] July 11, 2011
Genser Kaplan, Esther G.  [BSc/35] June 2011
Gold, James Earl  [BSc(EE)/37] Aug. 17, 2011
Kondra, Dr. Peter A.  [BSA/34, MSc/43] July 22, 2011
Trinder (Waitt), Olive Gertrude  [BScHeC/38] Sept. 1, 2011

1940-49
Badir, Dr. Doris R.  [BScHeC/45, LLD/05] June 7, 2011
Bigourdan, John  [BSc(Hons)/41] May 25, 2011
Dickson, Rev. Dr. E. Irene J.  [BA/42, AMM/52, BEd/54] July 16, 2011
Gray (Smith), M. Helen  [BHEc/44, DipSW/46] June 24, 2011
Jex, William (Bill)  [BSc(EE)/46] May 19, 2011
Robertson, Robert N.  [BSc(CE)/49] Aug. 8, 2011
Seline (Ferns), Elaine Jean  [BScHeC/43] Aug. 7, 2011
Smith, Ralph H.  [BSc(CE)/49] June 16, 2011
Vadeboncoeur, Lillian Katherine  [BScHeC/45] June 25, 2011
White, Barbara Mary  [BA/44] Aug. 21, 2011

1950-59
Barth, Dr. Frederick W.  [BSc(Hons)/54, MSc/55] Aug. 20, 2011
Chunn, Dr. A. Gordon  [MD/51] June 4, 2011
Dale, Dr. Allan J D  [MD/59] July 15, 2011
Dow, Dr. George E.  [BSc/50, MD/55] Aug. 18, 2011
Dubois, Theophile A.  [BA/55] June 10, 2011
Gardiner, Alan G.  [BA(Hons)/54, MA/63] June 17, 2011
Giesbrecht, Herman J.  [BSA/50] Sept. 2011
Penner, Adina  [CertNurs(T&S)/63, BN/69, BEd/77] Aug. 20, 2011
Purcell (Hunter), Gayle  [BID/63] June 9, 2011
Robbie, Robert A.  [BA/60, Cert Ed/62, BEd/64, MEd/75] July 22, 2011
Snihurowycz, Dr. Taras  [DMD/62] July 5, 2011
Solmundson, Robert S.  [BSc(CE)/63] July 11, 2011
Tarnawecky, Dr. Iraida I.  [MA/64] July 5, 2011
Wise (Isman), Karen E.  [DipDHyg/65] June 6, 2011

1960-69
Birt, Mary M.  [AMM/68, LMM/69, BMus/69] June 14, 2011
Debreuil, Marcel R. J.  [BA/68, BFA(Hons)/71] July 18, 2011
Dowsett, Dr. James A.  [BSc/63, MSc/67, PhD/77] June 11, 2011
Gerrie, Dr. R. George  [MD/61] July 11, 2011
Jack, Roy Allan  [BSc/66, Cert Ed/68, BEd/73] June 30, 2011
Jeffries, Kenneth F.  [BSc/66, CA/71] Aug. 9, 2011
Leper (Dunfield), Mary Ann  [BHEc/69, Cert Ed/70] June 9, 2011
Levitt, Dr. Martin  [BSc/68] Aug. 16, 2011
Lounsbury, Ivan Hugh  [BSc/69] June 2, 2011
Migie, Arthur M.  [BSc(Pharm)/63] June 20, 2011
Robertson, Robert N.  [BSc(CE)/49] Aug. 8, 2011
Seline (Ferns), Elaine Jean  [BScHeC/43] Aug. 7, 2011
Solmundson, Robert S.  [BSc(CE)/63] July 11, 2011
Tarnawecky, Dr. Iraida I.  [MA/64] July 5, 2011
Wise (Isman), Karen E.  [DipDHyg/65] June 6, 2011

1970-79
Breu, Karl F.  [BSc(ME)/74] June 4, 2011

34 OnManitoba
Chizick, Olivia Bonnie Jean [BEd/79]  
June 15, 2011

Coke, Robert Alexander [BA/70, MA/73]  
May 25, 2011

De Moissac, George John [LLB/78]  
Aug. 9, 2011

Desrochers, Denise [BEd/75] June 26, 2011


Kiesman, Clarence R. [DipAgric/72]  
June 7, 2011

Kohaykewych, Michael D. [BA(Hons)/71, LLB/74] Aug. 7, 2011

Lambert, Lorraine D M [BA/71, BEd/75]  
Aug. 13, 2011

Markowsky, John W. [BSc(CE)/76]  
Aug. 9, 2011

Martin, S. Lorne [BSA/76, MBA/82]  
Aug. 21, 2011

McDonald, Debbie Ursula [BA/73, BEd/80]  
July 2, 2011


Pallister, Anne E. [BA/73, MEd/87]  
June 29, 2011

Robinson, John Mark (Jack) [BComm(Hons)/71] July 17, 2011

Wittebolle, James A. [CertBusM/71]  
July 10, 2011

### 1980-89

Bergmann, Martin Alexander Ernest [MSc/82]  
Aug. 20, 2011

Faseruk, Leonard Peter [BA/82] June 24, 2011

Fehr, Dr. K. Bruce [MD/85] July 28, 2011

Heuring, Christine Lee [BA/83] July 18, 2011

James, Mary [BA/89] Aug. 19, 2011

LeGras, Ronald Alain [BComm(Hons)/88]  
July 21, 2011

Malenko, Kenneth Myron [BSc(Hons)/82, DipAgric/87] July 14, 2011

Pieczonek, Daniel Andrew [BComm(Hons)/82] May 21, 2011


Sylvestre, Rosanne Louise [BenEd/88]  
July 8, 2011

Tetlock, Clarissa May Joyce [BEd/82] July 18, 2011


Willkie, Wylie Beresford [LLM/87]  
July 29, 2011

Woloschuk, Vicki Marie [BID/85]  
Aug. 19, 2011


### 1990-99

Goodwin, Kirsten [BSc(Maj)/97] July 10, 2011


Robert, Roger Gilles Patrick [DipAgric/93, BSA/96] July 9, 2011

Wasicuna, Dr. Ernestine Dawn [BSc/98, MD/03] Aug. 27, 2011


### 2000-09


Sweatman, Sheilah Lorraine [BFA/03] June 29, 2011

### 2010-Present

Robinson, Ashley Maryon [BN/10]  
June 6, 2011

---

Marriages and Births


Nichols (Burbridge), Cara [BEnvD/04] and Kelly Nichols are pleased to announce the birth of their son, Hayden Cole Nichols on July 2, 2011. Hayden is welcomed by his big brother Connor (2008).

Lind Honus Roland Crowe was born Dec. 20, 2010, a brother for Geoff Crowe and Crowe (Murphy), Shannon [LLB/00].

Moreno (Seaba), Natalie [MNRM/07] and Christopher Moreno are pleased to announce the arrival of their daughter Saige Kately Moreno on April 6, 2011.
FOUR LOST YEARS?

For some people, sad to say, their sojourn at university is not recalled with fondness. Rather, it is remembered as a necessary evil that had to be borne to ensure a reasonably decent lifestyle and career afterwards.

Looking back on it now, I realize that I’m one of the lucky ones in the sense that I very much enjoyed my years at the University of Manitoba. I knew full well that I was there for intellectual stimulus and self-improvement, and to prepare myself for a productive, meaningful future, etc., etc. At the same time, I didn’t just regard those years as nothing more than a laborious means to an end. Nor, of course, did I see it as an end in itself (obviously, being a student forever is no one’s goal in life). But it was certainly the apogee of my existence up to and during that relatively brief span of time. Between the years of eighteen and twenty-two, my life wasn’t on hold—it was my life.

Why do I recall my university years at the U of M with pleasure and satisfaction? I can’t say that my campus years were “fun;” I wasn’t a party animal, having never had the means nor the inclination to routinely whoop it up, chase skirts, and trip the light fantastic. Furthermore, I had no time for organized sports or the plethora of clubs, organizations, fraternities, committees, sodalities or societies that abounded on campus. Was I, perhaps, an egghead in the rough? Not likely, because a major part of my problem lay in the fact that I wasn’t overly bright: I had to work long and hard for the unflattering marks I did get. On rare occasion I produced a term paper that impressed my professors but, generally speaking, my output was firmly wedged in the bosom of mediocrity. One would be charitable to describe the overall quality of my undergraduate performance as ‘inconsistent.’ Leo Pettipas, BA Summa Cum Laude? Like the moon is made of Swiss cheese.

If the foregoing doesn’t much sound like the stuff of pleasant retrospection, what is it that leaves me all warm and fuzzy thinking about those far-off times? Well, there was one over-riding “plus” that trumped the all-too-familiar hardship and woe—when I got my start in the early ’60s, the massive expansion of the universities hadn’t yet begun, and my generation of students was still somewhat of an elite. Coming from a rather humble social background, I thought that being a university student was a REALLY BIG DEAL! Even though wasn’t by any stretch a doyen among the blossoming literati, I was tremendously proud to be participating in a grand, historic tradition in an institution of 9,000+ students. I took to the U of M like a fish to water, and I couldn’t possibly imagine any other place I’d rather be.

For as long as I attended the university, I lived on campus. In addition to the much-appreciated convenience it offered, this arrangement made me feel that I was a direct, well-integrated part of something noble and important. Taché Hall wasn’t in quite the same league as the Palace of Versailles, but at least it looked like a castle, and that was good enough for me. So now I’m 67 going on 90, and what do I have to show for it all? Well, I can truly say I can look back on a satisfying professional career for which a university education was a sine qua non. Snugly ensconced in my comfy time warp, my recollections of my Happy Days at the U of M are enhanced by listening to re-runs of the then-popular music (now “golden oldies”) that made a good thing even better. Along with the many blessings I enjoy in retirement, peace of mind is among the most cherished, thanks in very large measure to the only alma that maters.

Four lost years at the U of M? For half a century I don’t think the notion ever crossed my mind … and when it finally did, the question was, upon due reflection, entirely ‘academic.’

Leo Pettipas [BA/65, MA/67]

About this photo: During the summers, Pettipas was a paid crewmember on university field research projects, providing him data for his graduate thesis and money to fund his ongoing studies.
Shared Mornings. Protected Future.

Together you can accomplish all the things that are important to you. Ensuring your future is protected with Term Life Insurance gives you the confidence to concentrate on those goals.

For a personalized quotation or to apply online, please visit us at:
www.iapacific.com/uofm
1.800.266.5667
At the U of M, we define ourselves as trailblazers, visionaries, innovators and so much more. Show us how you define yourself and you could win incredible prizes. As a grand prize winner, it’s your choice: travel Canada’s Arctic waters aboard the CCGS Amundsen, explore global public health projects in India, or meet and travel with visionary human rights leaders. Other great prizes and weekly draws also available to be won.

Who are you? This is your chance to tell the world and win.

FOR FULL CONTEST RULES, VISIT

DEFINEYOURFUTURE.CA

OnManitoba